

City of Philadelphia



Council of the City of Philadelphia
Office of the Chief Clerk
Room 402, City Hall
Philadelphia

(Resolution No. 070354)

RESOLUTION

Proclaiming The Week of April 28th 2007 as “Safe Kid’s Week.”

The City Council of Philadelphia designates the Week of April 28th 2007 as “Safe Kid’s Week” in Philadelphia and encourages that residents, children, parents and teachers gain the necessary knowledge to protect children from their leading killer, “accidental injury.”

WHEREAS, Safe Kids and Founding Sponsor Johnson & Johnson team up to carry out National Safe Kids Week programs around the world; and

WHEREAS, In 1987, Safe Kids approached Johnson & Johnson with a vision for a comprehensive national campaign to protect children from their leading killer, accidental injury and because Johnson & Johnson shared this concern for children and a vision for a safer world the company agreed to provide the funding necessary to launch Safe Kids Worldwide (formerly the National SAFE KIDS Campaign); and

WHEREAS, National Safe Kids Week reaches millions of households every year through efforts that include public relations and education initiatives, sponsored advertising campaigns, thousands of grassroots coalition events and cause-related retail promotions; and

WHEREAS, These multifaceted efforts combine community safety events and media outreach with retail promotions that reach millions of households with lifesaving information and tips; and

WHEREAS, Safe Kids coalitions host thousands of events where kids, parents and caregivers have fun learning from interactive safety demonstrations and receive safety devices and educational materials; and

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WHEREAS, Safe Kids Week events and promotions are fun ways for families to learn that close supervision, proper safety devices and other simple prevention measures help children avoid injury; now therefore

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That the Week of April 28th 2007 be designated as “Safe Kid’s Week” in Philadelphia and encourages that residents, children, parents and teachers gain the necessary knowledge to protect children from their leading killer, “accidental injury.”

FURTHER RESOLVED, That an Engrossed copy of this resolution be presented to Gina Duchossois, Safe Kids Coalition Coordinator, as further evidencing the sincere admiration and gratitude of this legislative body.

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CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the twenty-sixth of April, 2007.

Anna C. Verna
PRESIDENT OF THE COUNCIL

Patricia Rafferty
CHIEF CLERK OF THE COUNCIL

Introduced by: Councilmembers Miller and Reynolds Brown

Sponsored by: Council President Verna, Councilmembers Miller, Reynolds Brown, O'Neill, Greenlee, Rizzo, Tasco, Goode, Blackwell, Krajewski, Savage, Campbell, Kenney, DiCicco, Ramos, Kelly and Clarke