



City of Philadelphia

City Council
Chief Clerk's Office
402 City Hall
Philadelphia, PA 19107

**BILL NO. 230440
(As Amended, 6/14/23)**

Introduced May 25, 2023

Councilmember Johnson

**Referred to the
Committee on Rules**

AN ORDINANCE

Amending Section 14-406 of The Philadelphia Code, entitled “SP-STA, Sports Stadium (Special Purpose) District ,” by expanding allowable signage in an area bounded by North Access Road, 11th Street, Terminal Avenue, and Broad Street, all under certain terms and conditions.

THE COUNCIL OF THE CITY OF PHILADELPHIA HEREBY ORDAINS:

SECTION 1. Title 14 of The Philadelphia Code is hereby amended to read as follows:

* * *

TITLE 14. ZONING AND PLANNING

* * *

CHAPTER 14-400. BASE ZONING DISTRICTS

* * *

§ 14-406. SP-STA, Sports Stadium (Special Purpose) District.

* * *

(9) Accessory Signs.

* * *

City of Philadelphia

BILL NO. 230440, as amended continued

(b) Accessory and public service signs are permitted as set forth in Table 14-406-1, [below.], *below, except as stated in § 14-406(9)(c), below.* For the purposes of this § 14-406(9) (Accessory Signs), "public service sign" shall mean a sign that exclusively gives public service information such as time, date, temperature, weather, or similar information.

(c) *Within the area bounded by North Access Road, 11th Street, Terminal Avenue, and Broad Street:*

(.1) The maximum area of accessory wall signs shall be as follows:

(.a) Facing Terminal Avenue: 6,000 sq. ft, total; and

(.b) All other accessory wall signs: 7,000 sq. ft., total;

(.2) There shall be a limit of three accessory wall signs;

(.3) The height of signs is not limited except that no sign shall extend above the associated roof line;

(.5) Signs with animated illumination may be operated only between the hours of 6:00 a.m. and 12:00 a.m.;

(.6) Primary illumination of the screens shall be internal and use ambient light sensors to automatically reduce the intensity of the illumination during periods of darkness;

(.7) No wall signs with animated illumination shall be permitted within 350 feet of Broad Street; and

(.8) All signs must comply with any applicable Pennsylvania Department of Transportation regulations.

SECTION 2. This Ordinance shall become effective immediately.

Explanation:

[Brackets] indicate matter deleted.

Italics indicate new matter added.