

# City of Philadelphia



Council of the City of Philadelphia  
Office of the Chief Clerk  
Room 402, City Hall  
Philadelphia

(Resolution No. 090551)

## RESOLUTION

Recognizing, Honoring, Celebrating, And Thanking Independence Blue Cross—A Philadelphia Born and Headquartered Health Care Institution That Is Committed To The Health And Well-Being Of The Philadelphia Community—For Its Seven Decades Of Excellent Service To The City Of Philadelphia.

**WHEREAS**, In 1938, Independence Blue Cross issued its first Blue Cross identification card, and thus, began “to provide the responsive service, reliable health care coverage, and progressive products” that have gained Independence Blue Cross national prestige as a leader in the health care industry; and

**WHEREAS**, For 70 years, Independence Blue Cross has fulfilled its mission to the City of Philadelphia: “Building the health of our members and strengthening the well-being of our community by improving access to affordable, quality health care.” The Company executes this mission in the Philadelphia region through its innovative programs, commitment to wellness, strong volunteerism, and strategic giving, including its contribution of \$91 million to build the health of the community and help provide health care to lower-income adults and children; and

**WHEREAS**, Independence Blue Cross is dedicated to providing outstanding service, cost-effective health care coverage, and cutting-edge products to address the key challenge in health care: reducing the cost and increasing the quality of care, to keep people more healthy. One example of this ingenuity is the Independence Blue Cross wellness programs that offer education to children, to young adults, to parents, and to seniors, that provides advice on how to live healthy and keep “a positive sense of physical and mental well-being”; and

**WHEREAS**, Independence Blue Cross is dedicated to its service to the People of Philadelphia, because it is committed to the future research and health care initiatives that will enable Independence Blue Cross to continue to live by its slogan, “We’re here for you every step of the way”; and

# City of Philadelphia

*RESOLUTION NO. 090551 continued*

**WHEREAS**, The Council of the City of Philadelphia looks forward to 70 more years of excellent service from Independence Blue Cross.

**BE IT RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA**, Recognizing, Honoring, Celebrating, And Thanking Independence Blue Cross—A Philadelphia Birthed and Headquartered Health Care Institution That Is Committed To The Health And Well-Being Of The Philadelphia Community—For Its Seven Decades Of Excellent Service To The City Of Philadelphia.

**FURTHER RESOLVED**, That an Engrossed copy of this resolution be presented to Independence Blue Cross, further evidencing the sincere admiration and gratitude of this legislative body.

# City of Philadelphia

*RESOLUTION NO. 090551 continued*

# City of Philadelphia

*RESOLUTION NO. 090551 continued*

CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the eighteenth of June, 2009.

Anna C. Verna  
PRESIDENT OF THE COUNCIL

Patricia Rafferty  
CHIEF CLERK OF THE COUNCIL

Introduced by: Councilmembers Rizzo, Blackwell and Kenney

Sponsored by: Councilmembers Rizzo, Blackwell, Kenney, Goode, Greenlee, Tasco, Miller, Clarke, Jones, Green, Kelly, DiCicco, Sanchez, O'Neill, Reynolds Brown and Krajewski