



City of Philadelphia

City Council
Chief Clerk's Office
402 City Hall
Philadelphia, PA 19107

BILL NO. 060927

Introduced December 7, 2006

Councilmember Kenney

**Referred to the
Committee on Licenses and Inspections**

AN ORDINANCE

Amending Section 9-600 of The Philadelphia Code, entitled "Outdoor Advertising", to permit certain businesses to erect and maintain accessory portable signs; all under certain terms and conditions.

THE COUNCIL OF THE CITY OF PHILADELPHIA HEREBY ORDAINS:

SECTION 1. Section 9-602 of The Philadelphia Code entitled "Outdoor Advertising" is amended to read as follows:

§9-602. Outdoor Advertising.

* * *

(2) Definitions. In this Section the following definitions apply:

* * *

(f) Portable Accessory Sign. An accessory sign which is not permanently affixed to a building, structure, column, upright or brace, and which is intended to be and is capable of being moved from one location to another; including signs which are trailers or are affixed thereto, but not including signs affixed to operative and currently registered motor vehicles;

[(f)](g)

* * *

[(g)](h)

City of Philadelphia

BILL NO. 060927 continued

* * *

[(h)](i)

* * *

(4) Licenses for Outdoor Advertising Signs. No license shall be issued unless:

* * *

(b) To the extent that the applicant, or the applicant's authorized representative proposes to erect or maintain a sign or sign structure which extends in any manner into or above a public street, highway or right-of-way, the applicant or the applicant's authorized representative agrees to comply with the terms of the license and to indemnify the City against any liability by reason of granting the license, and files a continuing bond for the sign satisfactory to the Law Department, and obtains any necessary approval from City Council for an encroachment into the public right-of-way, *provided that no approval from City Council shall be required for the erection or maintenance of a portable accessory sign in conformity with this Section.*

(c) The applicant pays an annual license fee in accordance with the following:

* * *

(.2) *For commercial portable accessory signs, two hundred and fifty dollars (\$250) for each portable accessory sign.*

[(.2)](3)

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(h) *To the extent that the applicant, or the applicant's authorized representative proposes to erect or maintain a portable accessory sign or sign structure which extends in any manner into or above a public street, highway or right-of-way, the applicant or the applicant's authorized representative agrees to comply with the regulations of the Department of Streets concerning the permissible dimensions and the permissible placement on or above the public street, highway or right-of-way for the erection and maintenance of the portable accessory sign. If the premises where the portable accessory sign is to be erected and maintained lies within a business improvement district, then the applicant or the applicant's authorized representative must obtain approval from the*

City of Philadelphia

BILL NO. 060927 continued

neighborhood improvement district management association. If the premises where the portable accessory sign is to be erected and maintained lies within an historic district, then the applicant or the applicant's authorized representative must obtain approval from the historic commission. An applicant need not obtain separate approval from City Council or the Art Commission to erect or maintain a portable accessory sign or sign structure which extends in any manner into or above a public street, highway or right-of-way.

* * *

SECTION 2. This Section shall go into effect immediately upon becoming law.

Explanation:

[Brackets] indicate matter deleted.
Italics indicate new matter added.

City of Philadelphia

BILL NO. 060927 continued