

City of Philadelphia



Council of the City of Philadelphia
Office of the Chief Clerk
Room 402, City Hall
Philadelphia

(Resolution No. 050888)

RESOLUTION

Honoring Dorette Rota Jackson and Dawn Rhoades for their dedication to *Philadelphia Row Home Magazine*.

WHEREAS, Many residents consider the Philadelphia Row Home an architectural icon. With its easy access to culture and its sense of belonging to a tight-knit community, the Row Home stands as a tribute to the more than 150 unique neighborhoods, people and lifestyles that have come to define Philadelphia; and

WHEREAS, Dorette Rota Jackson and her sister Dawn Rhoades launched *Philadelphia Row Home Magazine* in May 2004 in order to preserve the history and traditions of their South Philadelphia neighborhood; and

WHEREAS, *Philadelphia Row Home Magazine* has become one of the fastest growing publications in the region. With an initial distribution of 5,000 copies and a publication of 54 pages, the magazine now enjoys a current circulation of over 20,000 issues with 172 pages; and

WHEREAS, It continues to attract a loyal following of readers, including subscribers nationwide, with such regular features as "Neighborhood Noir," a black and white photographic tribute to the generations of families who have called South Philadelphia home; and

WHEREAS, Their commitment to promoting local businesses includes customized ad campaigns, business profiles, tips from professionals and visual tours of the area's spectacular row homes. The familiar tagline, "Go Home Philly," encourages readers to "stop and shop at their local spots"; now therefore

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That we hereby honor Dorette Rota Jackson and Dawn Rhoades for their dedication to *Philadelphia Row Home Magazine*; and

FURTHER RESOLVED, That as evidence of the sentiments of this legislative body, Engrossed copies of this resolution be presented to Dorette Rota Jackson and Dawn Rhoades.

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RESOLUTION NO. 050888 continued

CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the twentieth of October, 2005.

Anna C. Verna
PRESIDENT OF THE COUNCIL

Patricia Rafferty
CHIEF CLERK OF THE COUNCIL

Introduced by: Councilmembers DiCicco, Kenney and Council President Verna

Sponsored by: Council President Verna, Councilmembers DiCicco and Kenney