

City of Philadelphia



Council of the City of Philadelphia
Office of the Chief Clerk
Room 402, City Hall
Philadelphia

(Resolution No. 240848)

RESOLUTION

Recognizing Geisha Torres for her career in media and service to Philadelphia's Latino Community.

WHEREAS, Geisha Torres is a journalist based in Philadelphia and an immigrant who made a major career shift from being a national broadcaster back home in Venezuela to focusing on uplifting and supporting her new community in Philadelphia; and

WHEREAS, Torres was born and raised in Venezuela and has worked in the broadcast news industry for over twenty years. Back home she was a sports reporter and anchor for Meridiano TV and a trailblazer as the first woman in her country serve as a play-by-play commentator for the NBA and anchor the most popular sports program in the country; and

WHEREAS, Torres holds degrees in Business Organization from Simon Bolivar University, Business Administration from Santa Maria University, Voice and Diction from Central University of Venezuela, and Journalism from Santa Rosa Catholic University, respectively. She began her career in broadcast journalism before receiving her final degree and received the Mara de Oro Award for Best Young Female Sports Journalist in TV in 2002; and

WHEREAS, When she immigrated to America she diversified her range and began to cover all news at local and national levels with the goal of supporting her communities through coverage that shed light on contributions from Latinos in the City of Philadelphia; and

WHEREAS, Torres works every day to help Philadelphia's Latino community by focusing her reporting on opportunities and resources available to families and individuals, advice to avoid accidents and tragedies, and, of course, the good news about Philadelphia's sports teams; now, therefore, be it

RESOLVED, THAT THE COUNCIL OF THE CITY OF PHILADELPHIA, Hereby recognizes Geisha Torres for her career in media and service to Philadelphia's Latino Community.

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RESOLUTION NO. 240848 continued

FURTHER RESOLVED, That an Engrossed copy of this resolution be presented to Geisha Torres as evidence of the sincere sentiments of this legislative body.

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RESOLUTION NO. 240848 continued

CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the twenty-sixth day of September, 2024.

Kenyatta Johnson
PRESIDENT OF THE COUNCIL

Elizabeth McCollum
INTERIM CHIEF CLERK OF THE COUNCIL

Introduced by: Councilmember Lozada

Sponsored by: Councilmembers Gilmore Richardson, Gauthier, Landau,
O'Rourke, Driscoll and Squilla