

City of Philadelphia



Council of the City of Philadelphia
Office of the Chief Clerk
Room 402, City Hall
Philadelphia

(Resolution No. 150713)

RESOLUTION

Declaring September 19th *It Can Wait Day* in Philadelphia to bring attention to the dangers of distracted driving and the use of smartphones while behind the wheel and requesting everyone to take the *It Can Wait Pledge*.

WHEREAS, Philadelphia holds the health and safety of its citizens as a paramount concern; and

WHEREAS, Smartphone driving distractions have grown beyond texting to include social media applications, web surfing, selfies, video chatting as well as other distractions; and

WHEREAS, The *It Can Wait* program and pledge launched over 5 years ago by AT&T, brought to our attention the dangers of distracted driving and gave us the slogan that “no text is worth a life”; and

WHEREAS, 7-in-10 people still engage in smartphone activities while driving and sixty-two percent keep their smartphones within easy reach while driving; and

WHEREAS, As of October 2014, sixty-four percent of American adults own a smartphone and an even greater eighty-five percent of young adults (aged 18-29) are smartphone owners according to the Pew Research Center; and

WHEREAS, Forty-nine percent of commuters and forty-three percent of teens admit to texting and driving; and

WHEREAS, The National Safety Council reports that texting while driving is a factor in more than 200,000 vehicle crashes each year, often causing injuries and deaths; and

WHEREAS, Twenty-two percent of people who access social networks while driving cite smartphone addiction as a reason; and

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WHEREAS, The “no text is worth a life” slogan has evolved into “no text, search, post, view or email is worth a life;” now, therefore, be it

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That we hereby declare September 19th to be *It Can Wait* Pledge Day in the City of Philadelphia.

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CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the seventeenth of September, 2015.

Darrell L. Clarke
PRESIDENT OF THE COUNCIL

Michael A. Decker
CHIEF CLERK OF THE COUNCIL

Introduced by: Councilmembers Squilla and Greenlee

Sponsored by: Councilmembers Squilla and Greenlee