

City of Philadelphia



Council of the City of Philadelphia
Office of the Chief Clerk
Room 402, City Hall
Philadelphia

(Resolution No. 121019)

RESOLUTION

Honoring and recognizing Jeffrey W. Gordon on the occasion of his retirement from PECO, and his tireless commitment to the art, cultural and civic communities of Philadelphia and beyond.

WHEREAS, Jeffrey W. Gordon is the Manager of Corporate Relations at PECO. His group manages PECO's corporate citizenship initiatives, including sponsorships, contributions, special events and employee volunteerism; and

WHEREAS, During his tenure at PECO, Mr. Gordon managed major initiatives including but not limited to the re-lighting of Boat House Row, the opening of the Barnes and Free First Sundays, the opening of the core exhibit Audacious Freedom at the African American Museum in Philadelphia, the green roof exhibit at the Philadelphia Flower Show, the PECO Energizing Education Program, the Widener Partnership Charter School STEM Program, King Tut at the Franklin Institute and the Tanner Exhibit at the Pennsylvania Academy of the Fine Arts; and

WHEREAS, Before coming to PECO in 1998, Gordon was Vice President of Corporate Community Relations at Meridian Bank for fourteen years. He developed "Money \$mart", a financial literacy program for high school students and managed Meridian's involvement as founding sponsor of two major tourism events: Musikfest (Bethlehem) and Mayfair (Allentown); and

WHEREAS, Mr. Gordon began his career as an arts administrator. He was Director of Education and Community Outreach for the Hartford Stage Company and Managing Director of the Pennsylvania Stage Company in Allentown, PA; and

WHEREAS, During his career, Mr. Gordon has utilized his communications, marketing and public relations experience to help non profit and private sector organizations establish a positive identity; and

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WHEREAS, Mr. Gordon has served on a number of boards and committees including the Marian Anderson Award, Congreso's Corporate Advisory Council and Cultivando Futuros Committee; the Asian Arts Initiative Strategic Planning Committee; and he serves as the lead for PECO's Education Steering Committee which provides oversight of the company's relationships with Drexel and Widener Universities; now, therefore, be it

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That we hereby honor and recognize Jeffrey W. Gordon on the occasion of his retirement from PECO, and for his tireless commitment to the art, cultural and civic communities of Philadelphia and beyond.

FURTHER RESOLVED, That an Engrossed copy of this resolution be presented to Jeffrey W. Gordon as evidence of the sincere sentiments of this legislative body.

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CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the sixth of December, 2012.

Darrell L. Clarke
PRESIDENT OF THE COUNCIL

Michael A. Decker
CHIEF CLERK OF THE COUNCIL

Introduced by: Councilmembers Reynolds Brown, Quiñones Sánchez,
O'Brien, Oh and O'Neill

Sponsored by: Councilmembers Reynolds Brown, Quiñones Sánchez,
O'Brien, Oh, O'Neill Johnson, Goode, Blackwell, Greenlee,
Kenney, Green, Jones, Tasco, Henon, Bass and Squilla