

City of Philadelphia



Council of the City of Philadelphia
Office of the Chief Clerk
Room 402, City Hall
Philadelphia

(Resolution No. 120924)

RESOLUTION

Recognizing the important contribution of Internet Essentials in improving the quality of life for individuals, families, and communities in Philadelphia.

WHEREAS, Aproximately 30% of Americans and 40% of Philadelphians do not have broadband access at home or access to a computer capable of supporting high-speed Internet use. As a result, they face profound disadvantages in getting a quality education, strengthening their job skills, obtaining news or accessing the kind of health, educational and financial information that is essential to improving the quality of their lives; and

WHEREAS, As the nation's leading residential broadband service provider, Philadelphia-based Comcast is dedicated to bridging the digital divide by narrowing the broadband opportunity gap. Comcast has invested in broadband adoption and digital literacy programs in Philadelphia and in communities they serve across America, including Comcast Digital Connectors in partnership with One Economy, Club Tech at Boys & Girls Clubs and the League of Latin American Citizens (LULAC) Tech Centers; and

WHEREAS, In the Summer of 2011, Comcast launched Internet Essentials, the largest and most comprehensive broadband adoption program anywhere in the nation, to expand adoption of broadband by low-income Americans; and

WHEREAS, Internet Essentials provides low-cost broadband service for \$9.95 a month; the option to purchase a full-service, Internet-ready computer for under \$150; and multiple options for digital literacy training in print, online and in-person; and

WHEREAS, Comcast has partnered with the School District of Philadelphia, Archdiocese of Philadelphia Schools, charter schools, private schools and community based organizations such as Philadelphia Opportunities Industrialization Center (OIC), LIFT Philadelphia, Urban Affairs Coalition; Freedom Rings Partnership, Aspira and many others to conduct outreach and to provide training; and

City of Philadelphia

RESOLUTION NO. 120924 continued

WHEREAS, City Council wishes to ensure that all Philadelphians can benefit from the equalizing potential of the Internet and do not fall behind because they do not have Internet service at home; and

WHEREAS, Council wishes to ensure that all Philadelphians are aware of the availability of the Internet Essentials program and all of its benefits; therefore, be it

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That Council of the City of Philadelphia hereby recognizes the important contribution of Internet Essentials in improving the quality of life for individuals, families, and communities in Philadelphia.

City of Philadelphia

RESOLUTION NO. 120924 continued

CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the fifteenth of November, 2012.

Darrell L. Clarke
PRESIDENT OF THE COUNCIL

Michael A. Decker
CHIEF CLERK OF THE COUNCIL

Introduced by: Councilmembers Blackwell and Tasco

Sponsored by: Councilmembers Blackwell, Tasco, Quiñones Sánchez, Johnson, Goode, Greenlee, O'Brien, Henon, Jones, Oh, Council President Clarke, Councilmembers Bass, O'Neill and Reynolds Brown