

Council of the City of Philadelphia Office of the Chief Clerk Room 402, City Hall Philadelphia

(Resolution No. 020079)

RESOLUTION

Authorizing City Council's Legislative Oversight Committee to hold public hearings on the rates, pricing structures, and marketing of Philadelphia's private and public parking lots, and their effects on our hospitality, shopping and tourism industries.

WHEREAS, Over the last decade Philadelphia has made great strides in promoting Center City as a destination for out-of-town tourists, shoppers, and diners; and

WHEREAS, The average daily parking rate for Philadelphia is certainly affordable and well below the price of many major cities; and

WHEREAS, The high cost of parking for special events in Center City has come under recent scrutiny, as have the steep rates for short-term parking; and

WHEREAS, Special events such as the All-Star Game or the Auto Show should not be an invitation for parking lots to gouge those who have no choice but to park in their lots; and

WHEREAS, Many of our public and private parking lots have extremely frontloaded rates, where someone parking for twelve hours often pays only twice as much as someone parking for less than an hour, thus discouraging short-term visitors like tourists, shoppers, and restaurant diners; and

WHEREAS, The City has no apparent coordinated strategy on how to promote transportation to Center City's amenities, and most of our parking lots are hard to find and display confusing signs stating complicated rules and rates, further discouraging any potential return visitors; and

WHEREAS, It is clearly in all parties' best interests to remove any impediments to encouraging more people to come to Center City, and thus a coordinated strategy and supporting legislation must be considered to enhance our public and private parking lots' role towards that goal; now therefore

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RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That authority be given to the Legislative Oversight Committee to hold public hearings on the rates, pricing structures, and marketing of Philadelphia's private and public parking lots, and their effects on our hospitality, tourism, and shopping industries.

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CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the fourteenth of February, 2002.

> Anna C. Verna PRESIDENT OF THE COUNCIL

Michael A. Decker CHIEF CLERK OF THE COUNCIL

- Introduced by: Councilmember Kenney
- Sponsored by: Councilmembers DiCicco, Rizzo, Tasco, Cohen, Ortiz, Nutter and Reynolds Brown

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