

# City of Philadelphia



## Council of the City of Philadelphia Office of the Chief Clerk Room 402, City Hall Philadelphia

(Resolution No. 250740)

### RESOLUTION

Honoring and recognizing Bernie Prazenica on the occasion of his retirement after 17 years of distinguished service as President and General Manager of WPVI-TV/6abc.

WHEREAS, Bernie Prazenica, a Temple University graduate, began his broadcasting career in Pittsburgh in 1982, later holding leadership positions in Richmond, Virginia, and Raleigh, North Carolina, before returning home to Philadelphia in 1994; and

WHEREAS, In 2007, Prazenica was named President and General Manager of 6abc, becoming the longest-serving general manager in the station's history, and for nearly two decades, has guided the City's most-watched local newscast, Action News; and

WHEREAS, Under his leadership, WPVI continued its dominance as Philadelphia's top-rated local news station, a tradition spanning nearly half a century, and maintained its reputation for journalistic excellence, community service, and innovation; and

WHEREAS, Prazenica oversaw the completion of a new office and state-of-the-art studios on City Avenue in 2009, ensuring the station remained competitive in an evolving media landscape; and

WHEREAS, Throughout his career, Prazenica was described by longtime anchor Jim Gardner as "the guy who keeps the lights on" at 6abc, reflecting his steady leadership, behind the scenes dedication, and commitment to both staff and community; and

WHEREAS, Prazenica's career has been marked not only by his professional achievements, but also by his compassion, humility, and competitive drive. These qualities made him a respected leader, mentor, and colleague; and

WHEREAS, On December 31, 2025, Prazenica will step down as President and General Manager, closing a remarkable chapter in Philadelphia broadcasting history and leaving behind a legacy that will continue to shape the station for years to come; now, therefore, be it

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*RESOLUTION NO. 250740 continued*

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, Hereby honors and recognizes Bernie Prazenica on the occasion of his retirement, and expresses its gratitude for his many years of leadership at WPVI/6abc and his contributions to Philadelphia's civic and cultural leadership.

FURTHER RESOLVED, That an Engrossed copy of this resolution be presented to Bernie Prazenica as a small token of the gratitude and respect of this legislative body.

..End

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*RESOLUTION NO. 250740 continued*

CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the eleventh day of September, 2025.

Kenyatta Johnson  
PRESIDENT OF THE COUNCIL

Elizabeth McCollum  
CHIEF CLERK OF THE COUNCIL

Introduced by: Councilmember Jones

Sponsored by: Council President Johnson, Councilmembers Jones, Harrity,  
O'Rourke, Driscoll, O'Neill and Squilla