

# City of Philadelphia



Council of the City of Philadelphia  
Office of the Chief Clerk  
Room 402, City Hall  
Philadelphia

(Resolution No. 180274)

## RESOLUTION

Acknowledging and recognizing Amplify Philly, a partnership of public and private organizations, that joined together to highlight Philadelphia's startup and tech community and promote Philadelphia as a hub for startups at the 2018 South by Southwest Conference & Festival in Austin, Texas.

WHEREAS, South by Southwest ("SXSW") is a conference and festival that offers the unique convergence of independent films, original music and emerging technologies while fostering creative and personal growth; and

WHEREAS, SXSW is a launching pad for new creative content, media presentations, music showcases and film screenings and also provides conference panel discussions, which present a forum for learning, business activity and global networking opportunities; and

WHEREAS, SXSW also provides intellectual and creative intermingling among industry leaders which helps spark new ideas and carves the path for the future of each ever-evolving field, even after the festival is over; and

WHEREAS, Amplify Philly's initiative is the result of a grassroots community-driven effort to organize exhibitors and attendees for a larger Philadelphia impact at what is considered one of the most influential technology conferences in the world; and

WHEREAS, Amplify Philly, organized by REC Philly, Witty Gritty and Philly Startup Leaders, transformed a two-story bar in Austin, Texas into the "Amplify Philly House," with two days of Philly-centric programming; and

WHEREAS, Attending SXSW in a coordinated effort reflects the growing tech scene in Philadelphia and showcases our City's dynamic environment for entrepreneurialism, innovation and collaboration; and

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*RESOLUTION NO. 180274 continued*

WHEREAS, We in this Council, are very proud of this collaboration of innovators who formed to bring Greater Philadelphia's story to SXSW which speaks to what a unique, vibrant, living and breathing technology community we have; now, therefore, be it

RESOLVED, THAT THE COUNCIL OF THE CITY OF PHILADELPHIA, Hereby acknowledges and recognizes Amplify Philly, a partnership of public and private organizations, that joined together to highlight Philadelphia's startup and tech community and promote Philadelphia as a hub for startups at the 2018 South by Southwest Conference & Festival in Austin, Texas.

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*RESOLUTION NO. 180274 continued*

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*RESOLUTION NO. 180274 continued*

CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the twenty second of March, 2018.

Darrell L. Clarke  
PRESIDENT OF THE COUNCIL

Michael A. Decker  
CHIEF CLERK OF THE COUNCIL

Introduced by: Councilmembers Domb, Henon, Taubenberger, Squilla, Green and Gym

Sponsored by: Councilmembers Domb, Henon, Taubenberger, Squilla, Green, Gym, Oh, Reynolds Brown, Greenlee, Quiñones Sánchez, Jones, Blackwell and Johnson