

# City of Philadelphia



Council of the City of Philadelphia  
Office of the Chief Clerk  
Room 402, City Hall  
Philadelphia

(Resolution No. 140843)

## RESOLUTION

Honoring and congratulating the Pennsylvania Horticultural Society 2014 Flower Show for winning 17 awards, including being named the world's best event, by the International Festivals and Events Association.

WHEREAS, The Pennsylvania Horticultural Society ("PHS") Flower Show received 17 international awards for excellence from the International Festivals and Events Association ("IFEA"), a not-for-profit association for producers, suppliers and managers of festivals and events, at its 59th annual convention and expo for the 2014 presentation "ARTiculture"; and

WHEREAS, During this year's annual expo, held on September 29th in Kansas City, Missouri, The PHS Flower Show took home five Gold Awards, five Silver Awards, and seven Bronze Awards including the top prize, the Grand Pinnacle Gold Award for the world's best event; and

WHEREAS, This was the greatest number of prizes ever received by the PHS Flower Show in the IFEA contest, which includes entries from the Kentucky Derby Festival, Pasadena Tournament of Roses Parade, Indianapolis 500 Festival, National Cherry Blossom Festival in Washington, D.C., City of Dublin Irish Festival, Edmonton Heritage Festival, Ludwig van Beethoven Festival in Krakow, Rotterdam Festivals, and the World Gourmet Summit in Singapore; and

WHEREAS, The Flower Show was recognized in a variety of presentation, programming and promotional categories. The prizes included Gold Awards for the show's Entrance Garden, community outreach program, green practices at the event, show merchandise, and full length TV promotion; and

WHEREAS, The PHS Philadelphia Flower Show provides inspirational and informative displays, educational presentations, and entertainment. The 2014 Flower Show attracted 230,000 visitors from around the world to the City of Philadelphia; and

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WHEREAS, The 2015 presentation entitled “Celebrate the Movies,” which will celebrate the movies from February 28 to March 8 at the Pennsylvania Convention Center, will surely be a must attend event and will achieve the same level of success as “ARTiculture”; now, therefore, be it

RESOLVED, That the Council of the City of Philadelphia hereby honors and congratulates the Pennsylvania Horticultural Society for winning 17 awards for the 2014 Flower Show including the top prize, Grand Pinnacle Gold Award for the world’s best event, by the International Festivals and Events Association.

FURTHER RESOLVED, That an Engrossed copy of this resolution be presented to The Pennsylvania Horticultural Society, as evidence of the sincere sentiments of this legislative body.

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CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the twenty-third day of October, 2014.

Darrell L. Clarke  
PRESIDENT OF THE COUNCIL

Michael A. Decker  
CHIEF CLERK OF THE COUNCIL

Introduced by: Councilmember Squilla for Council President Clarke

Sponsored by: Councilmembers Clarke, Squilla, Reynolds Brown, Jones, Greenlee, Kenney, Goode, O'Brien, Quiñones Sánchez, Neilson, Henon, Tasco, Bass and O'Neill