

City of Philadelphia



Council of the City of Philadelphia
Office of the Chief Clerk
Room 402, City Hall
Philadelphia

(Resolution No. 140921)

RESOLUTION

Honoring and recognizing Charles Gregory of *We Talk Philly*, Raymond Lerro of *Change Is, Inc.* and Community Media Advocates for the launch of the first Annual Philly TV Festival to be held on Friday and Saturday, November 14-15, 2014 in the City of Philadelphia.

WHEREAS, The Philly TV Festival is a collaboration of Charles Gregory and Raymond Lerro and co-sponsored by Community Media Advocates and Philly Cam Television Studios to highlight multimedia artists and short filmmakers in Philadelphia; and

WHEREAS, *Change Is, Inc.* is a non-profit organization that aims to improve the social conditions and quality of life for Philadelphians using multimedia and video. Philly Cam is a non-profit organization established to produce and broadcast video content by the citizens of Philadelphia under the City's Cable Franchise Agreement; and

WHEREAS, The Public Access Channel established under the Cable Franchise Agreement, aims to produce video content for broadcast by and for Philadelphians. Community Media Advocates was formed by members of Philly Cam to assure and bolster the success the Public Access Channel; and

WHEREAS, The Philly TV Festival helps local producers of independent television and other short film artists hone their crafts, improve their program development and establish media distribution options for their work; and

WHEREAS, Through the Philly TV Festival, Philadelphia artists and filmmakers of short film media for television and the internet will have the opportunity to present their creative media for review and critique by industry professionals; and

WHEREAS, Speakers and panelists will be available to help local media makers improve their technical skills, marketing, funding and underwriting strategies for creative film projects; and

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WHEREAS, The Philly TV Festival will provide opportunities for participants to learn about the latest trends in public access television and short films and about how technology is changing and shaping that future; and

WHEREAS, The Annual Philly TV Festival will be an opportunity for Philadelphia students and filmmakers who are producing media projects to present their work, network with other creative professionals, as well as learn more about directing and creating their visions via the short film format; now, therefore, be it

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That it hereby honors and recognizes the outstanding collaborative efforts of Charles Gregory of *We Talk Philly*, Raymond Lerro of *Change Is, Inc.*, Community Media Advocates, and Philly Cam to improve the creative arts in the City of Philadelphia through multimedia and short film format and to increase access opportunities for local artists.

FURTHER RESOLVED, That an Engrossed copy of this resolution be presented to Charles Gregory, Raymond Lerro and Community Media Advocates as evidence of the sincere admiration and appreciation of this legislative body.

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CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the thirteenth day of November, 2014.

Darrell L. Clarke
PRESIDENT OF THE COUNCIL

Michael A. Decker
CHIEF CLERK OF THE COUNCIL

Introduced by: Councilmember Jones

Sponsored by: Councilmembers Jones, Bass, Reynolds Brown, Neilson, Greenlee, Kenney, Squilla, Oh, O'Brien, Johnson, Blackwell, Quiñones Sánchez, Henon, Tasco and O'Neill