

City of Philadelphia



Philadelphia, April 9, 2015

CERTIFICATION: This is to certify that Bill No. 140907 was presented to the Mayor on the twenty-sixth day of March, 2015, and was not returned to the Council with his signature at a meeting held April 9, 2015 (being more than ten days after it had been presented to him).

THEREFORE, Pursuant to the provisions of Section 2-202 of the Philadelphia Home Rule Charter, the ordinance becomes effective as if the Mayor had approved it.

A handwritten signature in cursive script that reads "Michael A. Decker".

Michael A. Decker
Chief Clerk of the City Council

(Bill No. 140907)

AN ORDINANCE

Amending Title 9 of The Philadelphia Code, entitled "Regulation of Businesses, Trades and Professions," by adding a new Section 9-634, entitled "Urban Experiential Displays," to provide for licensing and regulation of Urban Experiential Displays; and amending Chapter 10-400 of The Philadelphia Code, entitled "Noise and Excessive Vibrations," to regulate the sound emanating from Urban Experiential Displays; all under certain terms and conditions.

THE COUNCIL OF THE CITY OF PHILADELPHIA HEREBY ORDAINS:

SECTION 1. Title 9 of The Philadelphia Code is amended to read as follows:

TITLE 9. REGULATION OF BUSINESSES, TRADES AND PROFESSIONS.

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CHAPTER 9-600. SERVICE AND OTHER BUSINESSES.

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§ 9-635. *Urban Experiential Displays.*

(1) Installation, Permits and Licenses

(a) No person shall build, erect, install, alter or replace any structure to function as, or obtain any licenses to operate, an Urban Experiential Display, as defined at § 14-203, until all required permits are obtained (e.g., zoning, building, electrical, etc.).

(b) No Urban Experiential Display shall operate or function, unless the owner or operator of the Display obtains and maintains an Urban Experiential Display License.

(c) Applications for an Urban Experiential Display License shall set forth the following information:

(.1) Name and address of the Applicant.

(.2) Name and address of the owner of the premises.

(.3) Legal address of the property where the Urban Experiential Display is to be located.

(.4) Total square footage of the Urban Experiential Display.

(.5) Department permit numbers of all applicable permits that were issued for the Urban Experiential Display.

(.6) Any other information the Department requires.

(d) No license shall be issued or renewed until the applicable Urban Experiential Display fee has been paid.

(e) The Urban Experiential Display License must be renewed annually.

(f) The annual fee for a license is \$4,000 for each Urban Experiential Display.

(g) No license shall be issued unless the Applicant certifies, to the satisfaction of the Department, that the Display is

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programmed to comply with the content allocation requirements of § 14-517(3)(q).

Explanation:

[Brackets] indicate matter deleted.
Italics indicate new matter added.

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