

# City of Philadelphia



Council of the City of Philadelphia  
Office of the Chief Clerk  
Room 402, City Hall  
Philadelphia

(Resolution No. 060300)

## RESOLUTION

Honoring NBC 10 on the celebration of the 10<sup>th</sup> Anniversary of the Fit Fest Program.

WHEREAS, The NBC 10 television station is celebrating ten years of good health at its anniversary in April 2006; and

WHEREAS, The Fit Fest is an annual event that attracts over 65,000 consumers, and is the third largest Expo in the Delaware Valley behind the Flower Show and the Auto Show that continues to grow each year; and

WHEREAS, This free event to the public has provided opportunities to over 100 businesses and non-profit organizations to participate in providing consumer education on staying healthy; and

WHEREAS, The designed intent is to inspire, advocate, and educate attendees in the categories of cholesterol, diabetes, osteoporosis, blood pressure, prostate, kidney disease, breast cancer, glaucoma, vision and hearing and much more; and

WHEREAS, Professional fitness experts heighten the experience of an Expo visitor through clinics, seminars, demonstrations and classes in: exercise, rock climbing, children's aerobics scuba diving, in-line skating and virtual golf; and

WHEREAS, NBC 10 Medical Reporter ,Cherie Bank, has served in the capacity as host since its inception, providing the City with numerous news reports that spotlight the importance of getting early health screenings; and

WHEREAS, The opportunity to meet and greet national celebrities, NBC news team members, and health experts permits the attendees to talk and ask questions about the various health issues that they champion; and

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*RESOLUTION NO. 060300 continued*

WHEREAS, Friday, April 21, 2006, NBC 10 will kick-off the festivities of the tenth anniversary as Cherie Bank, hosts a half-hour special “NBC 10 Fit Fest: Commit to Be Fit”; and

WHEREAS, On Saturday, April 22<sup>nd</sup>, and Sunday April 23<sup>rd</sup>, NBC 10 will be hosting the annual event at the Pennsylvania Convention Center, featuring new attractions of soccer, hockey speed shot, tennis, and the biking pavilion, during the hours 10 a.m. to 5 p.m.; now therefore

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That we hereby honor the NBC 10 Fit Fest event – celebrating 10 years of good health.

FURTHER RESOLVED, That an Engrossed copy of this resolution be presented to NBC 10 representatives: Dennis Bianchi, President and General Manager, and Cherie Bank as evidence of the sincere sentiments of this legislative body.

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CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the twentieth of April, 2006.

Anna C. Verna  
PRESIDENT OF THE COUNCIL

Patricia Rafferty  
CHIEF CLERK OF THE COUNCIL

Introduced by: Councilmember Reynolds Brown

Sponsored by: Councilmembers Reynolds Brown, Goode, DiCicco, Krajewski, Council President Verna, Councilmembers Miller, Ramos, Rizzo, Nutter, Blackwell, Kenney, Tasco, O'Neill, Clarke and Kelly