

City of Philadelphia



Council of the City of Philadelphia Office of the Chief Clerk Room 402, City Hall Philadelphia

(Resolution No. 260035)

RESOLUTION

Recognizing January 28, 2026 as National Data Privacy Day in the City of Philadelphia.

WHEREAS, National Data Privacy Day originated from Europe's Data Protection Day, established by the Council of Europe in 2006 to commemorate the 1981 signing of the Convention 108, the first international treaty on data protection. In 2008, the United States adopted it as Data Privacy Day; and

WHEREAS, In 2009, The U.S. House of Representatives unanimously passed House Resolution 31, formally recognizing January 28th as National Data Privacy Day to further the global effort to foster a culture of privacy, encouraging individuals and organizations to respect privacy and safeguard data; and

WHEREAS, Data privacy is an individual's right to control their personal information, affecting how organizations collect, use, share, and store it to ensure it is protected from misuse and unauthorized access. Data privacy is relevant to individuals' autonomy, anonymous speech, and the right to free association; and

WHEREAS, National Data Privacy Day serves as a crucial reminder for highlighting how the value of personal data, as well as the risks to it, have grown significantly with the rise of artificial intelligence, digital services, and evolving technologies; and

WHEREAS, These technological advancements bring an increased possibility of privacy invasion due to unprecedented attacks on data privacy, particularly under the Trump administration, including data breaches, misuse of personal information, and an increasingly complex legal landscape that makes it critically important to have strong data protections at the international, federal, state and local levels; and

WHEREAS, We recognize Data Privacy Day in the City of Philadelphia to lift the need for strong data protection to ensure the civil liberties of all marginalized and vulnerable communities; and

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RESOLUTION NO. 260035 continued

WHEREAS, Data privacy and security are critically important to safeguarding sensitive personal and institutional information, and strong protections are necessary to prevent vulnerabilities and misuse of data that disproportionately expose vulnerable communities to exploitation, discrimination, financial harm, and violations of their rights and dignity; now, therefore, be it

RESOLVED, BY THE CITY COUNCIL OF PHILADELPHIA, Hereby recognizes January 28th, 2026 as National Data Privacy Day in the City of Philadelphia.

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RESOLUTION NO. 260035 continued

CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the twenty-second day of January, 2026.

Kenyatta Johnson
PRESIDENT OF THE COUNCIL

Elizabeth McCollum
CHIEF CLERK OF THE COUNCIL

Introduced by: Councilmember Landau

Sponsored by: Councilmembers Landau, Phillips, Gauthier, Jones, Lozada,
Brooks, O'Rourke, Driscoll, Squilla and Ahmad