

# City of Philadelphia



(Bill No. 140442-A)

## AN ORDINANCE

To amend the Philadelphia Zoning Maps by changing the zoning designations of certain areas of land located within an area bounded by John F. Kennedy Boulevard, 23rd Street, Cherry Street and the Schuylkill River.

### *THE COUNCIL OF THE CITY OF PHILADELPHIA HEREBY ORDAINS:*

SECTION 1. Pursuant to Section 14-106 of The Philadelphia Code, the Philadelphia Zoning Maps are hereby amended by changing the zoning designations of certain areas of land within an area bounded by John F. Kennedy Boulevard, 23rd Street, Cherry Street and the Schuylkill River from the existing zoning designations indicated on Map "A" set forth below to the zoning designations indicated on Map "B" set forth below.

SECTION 2. This Ordinance shall become effective immediately.

# **City of Philadelphia Economic Opportunity Plan**

## **RIVER WALK**

### **I. Introduction, Definitions and Goals.**

The City of Philadelphia strongly encourages the use of certified Minority ("MBE"), Women ("WBE"), Disabled ("DSBE") and Disadvantaged<sup>1</sup> ("DBEs") Business Enterprises (collectively, "M/W/DSBEs") and minority and female workers in various aspects of the design and construction of the development to be known as RIVER WALK (the "Project") at **2301 John F. Kennedy Boulevard** and **60 North 23<sup>rd</sup> Street** (the "Site"). In support of this objective, the City of Philadelphia will require that **NP International** (the "Owner") of the Project commit to this Economic Opportunity Plan ("EOP" or "Plan"). This Plan contains ranges of projected M/W/DSBE utilization and goals for the employment of minority and female workers in connection with the Project at the Site. This Plan shall be a part of and incorporated into the resulting agreement(s) with the owners of the **RIVER WALK**.

The Owner hereby verifies that all information submitted to the Office of Economic Opportunity ("OEO") in response to this Plan, is true and correct and take notice that the submission of false information is subject to the penalties of 18 PA C. S. Section 4904, relating to unsworn falsification to authorities and 18 PA C. S. Section 4107.2 (a)(4), relating to fraud in connection with minority business enterprises or women's business enterprises.

For the purposes of this Plan, MBE, WBE, DBE and DSBE shall refer to certified businesses so recognized by OEO. Only the work or supply effort of firms that are certified as M/W/DSBEs by an OEO approved certifying agency<sup>2</sup> will be eligible to receive credit as a Best and Good Faith Effort. In order to be counted, certified firms must successfully complete and submit to the OEO an application to be included in the OEO Registry which is a list of registered M/W/DSBEs maintained by the OEO and available online at [www.phila.gov/oeo/directory](http://www.phila.gov/oeo/directory).

For this Plan, the term "Best and Good Faith Efforts," the sufficiency of which shall be in the sole determination of the City, means: efforts, the scope, intensity and appropriateness of which are designed and performed to foster meaningful and representative opportunities for participation by M/W/DSBEs and an appropriately diverse workforce and to achieve

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<sup>1</sup> Disadvantaged Business Enterprises ("DBEs") are those socially or economically disadvantaged minority and woman owned businesses certified under 49 C.F.R. Part 26.

<sup>2</sup> A list of "OEO approved certifying agencies" can be found at [www.phila.gov/oeo](http://www.phila.gov/oeo)

the objectives herein stated. Best and Good Faith Efforts are rebuttably presumed met when commitments are made within the M/W/DSBE participation ranges established for the improvements and a commitment is made to employ a diverse workforce as enumerated herein.

**II. Project Scope.**

The River Walk Project is a mixed use development totaling more than \$400 million in development cost with over \$375 million in hard construction costs. The project will include over 1.6 million square feet of development on two adjacent sites. The River Walk Project represents a proposed mixed use development located on the eastern bank of the Schuylkill River across from Philadelphia's 30th Street Station. The development includes a hotel, retail space, residential apartments, residential condominiums and townhomes, student housing, and parking.

**III. Goals.**

A. M/W/DSBE Participation Ranges.

As a benchmark for the expression of "Best and Good Faith Efforts" to provide meaningful and representative opportunities for M/W/DSBEs in the Project, the following participation ranges have been established. These participation ranges represent, in the absence of discrimination in the solicitation and selection of M/W/DSBEs, the percentage of MBE, WBE and DSBE participation that is reasonably attainable through the exercise of Best and Good Faith Efforts. These percentages relate to the good faith estimated cost of the Project. In order to maximize opportunities for as many businesses as possible, a firm that is certified in two or more categories (e.g., MBE and WBE and DSBE or WBE and DSBE) will only be credited toward one participation range as either an MBE or WBE or DSBE. The ranges are based upon an analysis of factors such as the size and scope of the improvements and the availability of MBEs, WBEs, DSBEs and DBEs to participate in the improvements:

The following contract goals have been set for the Project:

<b>Contracts</b>	<b>Minority Owned</b>	<b>Female Owned</b>	<b>Total</b>
<b>Professional Services</b>	5-10%	4-9%	9-19%
<b>Construction</b>	20-25%	5-10%	25-35%

B. Employment Goals.

The following Construction contract goals have been set for the Project:

	<b>Local Residents</b>	
	35%	

**NP International** agrees to exhaust Best and Good Faith Efforts to employ minority persons and females in its workforce of apprentices and journeymen at the following levels<sup>3</sup>:

- Minority Journeymen - 32% of all journey hours worked across all trades.
- Female Journeypersons – 2% of all hours worked across all trades.
- Minority Apprentices - 50% of all hours worked by all apprentices.
- Female Apprentices - 7% of all hours worked by all apprentices.

**IV. Responsiveness.**

A. The Owner and relevant participants shall identify M/W/DSBE commitments and other agreements evidencing its intent to use Best and Good Faith efforts to employ minority persons and females at the levels stated herein. The identified commitments constitute a representation that the M/W/DSBE is capable of providing commercially useful goods or services relevant to the commitments and that the Owner and participants have entered into legally binding commitments or other legally binding agreements with the listed M/W/DSBEs for the work or supply effort described and the percentage amounts set forth. In calculating the percentage of M/W/DSBE participation, the standard mathematical rules apply in rounding off numbers.

B. M/W/DSBE commitments are to be memorialized in a written subcontract agreement. Letters of intent, quotations, contracts, subcontracts and any other documents evidencing commitments with M/W/DSBEs, including the M/W/DSBE Participation and Workforce Commitments Form, become part of and an exhibit to the Agreement.

C. OEO reserves the right to request further documentation and/or clarifying information at any time during the construction of the Project to ensure that Best and Good Faith Efforts have been made.

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<sup>3</sup> These goals, which have been adopted by the Economic Opportunity Cabinet, are the recommendations of the Mayor's Commission on Construction Industry Diversity.

**V. Compliance and Monitoring of Best and Good Faith Efforts.**

A. To the extent required by law, the Owner shall ensure that its on-site contractors maintain certified payrolls which include a breakout of hours worked by minority and female apprentices and journeypersons. These documents are subject to inspection by OEO.

B. Prompt Payment of M/W/DSBEs.

The Owner agrees and shall cause its contractors to ensure that M/W/DSBEs participating in the Project receive prompt payment for their work or supply effort within five (5) business days after receipt of a proper invoice following satisfactory performance.

C. Oversight Committee.

The Owner and the City of Philadelphia, in consultation with the appropriate agencies and entities, will establish and identify the members of a Project Oversight Committee, including representatives from the Owner, the Developer and/or the General Contractor and Construction Manager, the Office of Economic Opportunity, City Council, community organizations and the Building Trades. Participants will engage in monitoring, reporting and problem solving activities which are to include regular meetings to address all matters relevant to further development of the Plan, carrying out its implementation and the successful completion of the Project.

D. Reporting.

The Owner agrees to file an annual report with the City of Philadelphia and City Council concerning the performance of the Economic Opportunity Plan through the duration of the Project. In addition, during construction, the Owner will provide "snapshot" reports containing updates for certain categories of information contained in its annual report on a monthly basis during construction. Snapshot reporting will include: (i) utilization of M/W/DSBEs and/or DBEs, and (ii) the hiring and employment of minorities and females. All reports (quarterly & annually) provided to the City under this section will also be provided to the Office of Economic Opportunity.

**VI. Remedies and Penalties for Non-Compliance.**

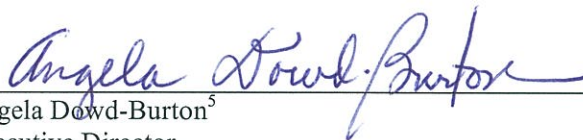
A. The Owner agrees that its compliance with the requirements of this Plan is material to the Agreement. Failure to comply with the Plan may constitute a substantial breach of the Agreement and is subject to the remedies and penalties contained therein or otherwise available at law or in equity. Notwithstanding the foregoing, no privity of contract exists between the City and any M/W/DSBE identified in any contract resulting from implementation of the Plan. Neither the Owner nor the City intends to give or confer upon any such M/W/DSBE any legal rights or remedies in connection with subcontracted

services under any law or policy or by any reason of any contract resulting from implementation of the Plan except such rights or remedies that the M/W/DSBE may seek as a private cause of action under any legally binding contract to which it may be a party.



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 Brent M. Reynolds<sup>4</sup>  
 its President  
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 On behalf of Garrison River City LLC  
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 (952)-767-7500  
 Email: breynolds@np-international.com

\_\_\_\_\_  
 Date



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 Angela Dowd-Burton<sup>5</sup>  
 Executive Director  
 City of Philadelphia  
 Office of Economic Opportunity

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 June 11, 2014  
 Date

<sup>4</sup> The Owner's Representative is required to sign and date, but the City reserves the right to obtain the Owner's Representative signature thereon at any time prior to Plan certification. The Owner Representative will receive from the City a certified copy of its Plan which should be filed with the Chief Clerk of City Council within fifteen (15) days of the issuance and published by OEO, in a downloadable format, on the OEO website.

<sup>5</sup> Pursuant to Section 17-1603 (2) of The Philadelphia Code, the representative of the City of Philadelphia's Office of Economic Opportunity, the "certifying agency", certifies that the contents of this Plan are in compliance with Chapter 17-1600.

**EXHIBIT A**

**STATEMENT**

**OF**

**DIVERSITY PRACTICES, POLICIES**

**AND PAST ACHIEVEMENTS**

*In compliance with Chapter 17-1603 entitled Equal Opportunity Plan: Contents The Economic Opportunity Plan shall contain a statement from the contractor, developer and/or recipient of financial assistance summarizing past practices by identifying and describing examples of processes used to develop diversity at any/all levels of its organization including, but not limited to, Board and managerial positions. This statement shall also summarize strategic business plans specific to current or past practices of M/W/DSBE utilization on government and non-government projects and procurement. Where appropriate, such a statement should contain:*

1. Describe employment and recruitment policies used to achieve diversity in your workforce.

NP International is committed to diversity and equality in the workplace. Please note, our Nondiscrimination Statement:

NP International does not discriminate on the basis race, color, national or ethnic origin, sex, sexual orientation, age, disability, religion, creed, marital status, or any other legally protected class status.

2. Provide the race, gender, and residential (local) status of your

a) Board of Directors:

Charles D. Nolan Jr., Duncan Dayton, Brent M Reynolds

b) Management:

Brent Reynolds President,

Charles D. Nolan Jr Chairman and CEO,

Lou Dorso Vice President and

Alexander Jimenez Financial Director.

c) General Workforce

NP International employs over 60 professionals across the various company focuses. This process is in accordance with the policy as stated in the response to section 1

1. Identify your organization’s methods of solicitation and utilization of Minority, Woman and Disabled Businesses (M/W/DSBEs). Please be specific in describing outreach and any procurement policies that are focused on creating or sustaining business relationships with M/W/DSBEs.

NP International recognizes and values the importance of Diverse Suppliers and is committed to pursuing business relationships with capable and compatible M/W/DSBEs as part of its overall competitive market strategy.

4. What percentage of your company’s total spend with vendors and suppliers is attributable to M/W/DSBEs? Please include a list of the largest M/W/DSBEs used by your organization in the last 12 months.

a) Identify the type of goods or services purchased

b) Amount of the contract.



- c) Indicate if any of these M/W/DSBEs are listed in the City of Philadelphia’s Office of Economic Opportunity Registry.
- d) Are these companies certified as M/W/DSBEs? Do you rely on any particular certifying agency?
- e) If there is no previous M/W/DSBE utilization, the Plan shall contain a statement that explains the reason for the lack of M/W/DSBE participation in past contract(s) or project(s).

As a developer NP International purchases a wide variety of goods and services primarily, through its construction managers and professional service firms. Our goal is 5% of spending.

M/WBE firms used recently include:

Union Concrete and Demolition - Baltimore, Maryland

Aurora Concepts - Minneapolis, Minnesota

The Caulkers Company - Baltimore, Maryland

Seegars Masonry - Baltimore, Maryland

NP International recognizes certification from agencies following federal standard 49 CFR Part 26 along with various state and local entities.

For RIVER WALK NP International shall use the City of Philadelphia OEO registry.

- 5. Describe any initiatives made by your organization to increase investment and promote equity ownership by minorities and women.

NP International will seek to interview and where it may prove to be mutually beneficial, provide equity opportunities to potential investors. .

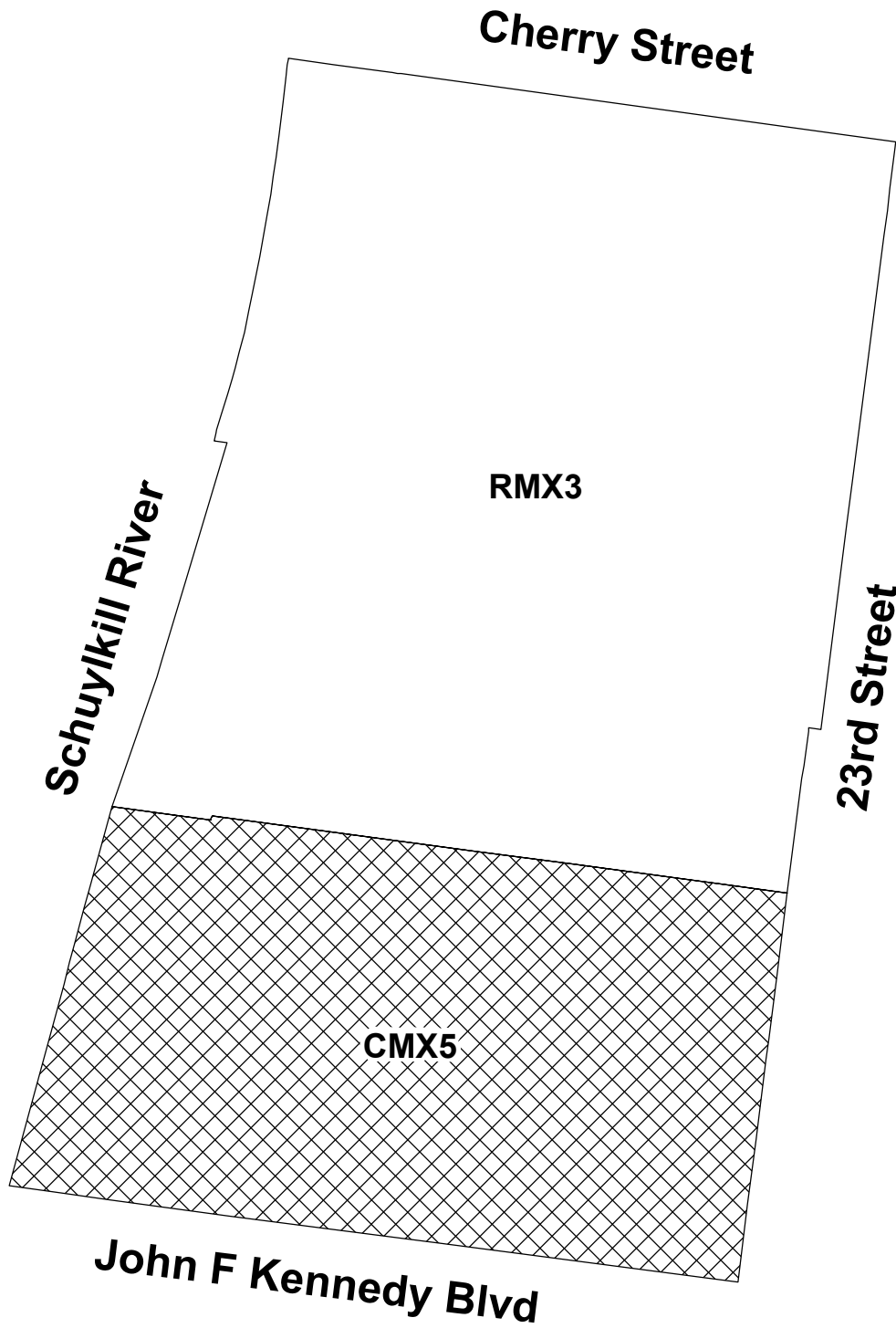
**EXHIBIT B****BUDGET BREAKDOWN**

1. Demolition	N.A.
2. Site Preparation	\$3,500,000
2. Landscaping	\$4,000,000
3. Building Construction Costs	\$367,500,000
4. Equipment/Furnishing	T.B.D.
5. A/E Fees	T.B.D.
5. Soft Costs	T.B.D.

## Notes:

1. All costs above are based on a Concept Master Plan Cost Estimate and are subject to change as the design progresses.
2. Cost items one through four above are hard construction costs and do not include A/E Fees or other Soft Costs.
3. There are no known existing buildings/structures on the project site which will require demolition for this project.
4. Soft Costs include but are not limited to: items such as development costs, financing, legal, insurance and other items that will be better defined during the design phase of the project.

# MAP A - EXISTING ZONING



## Legend



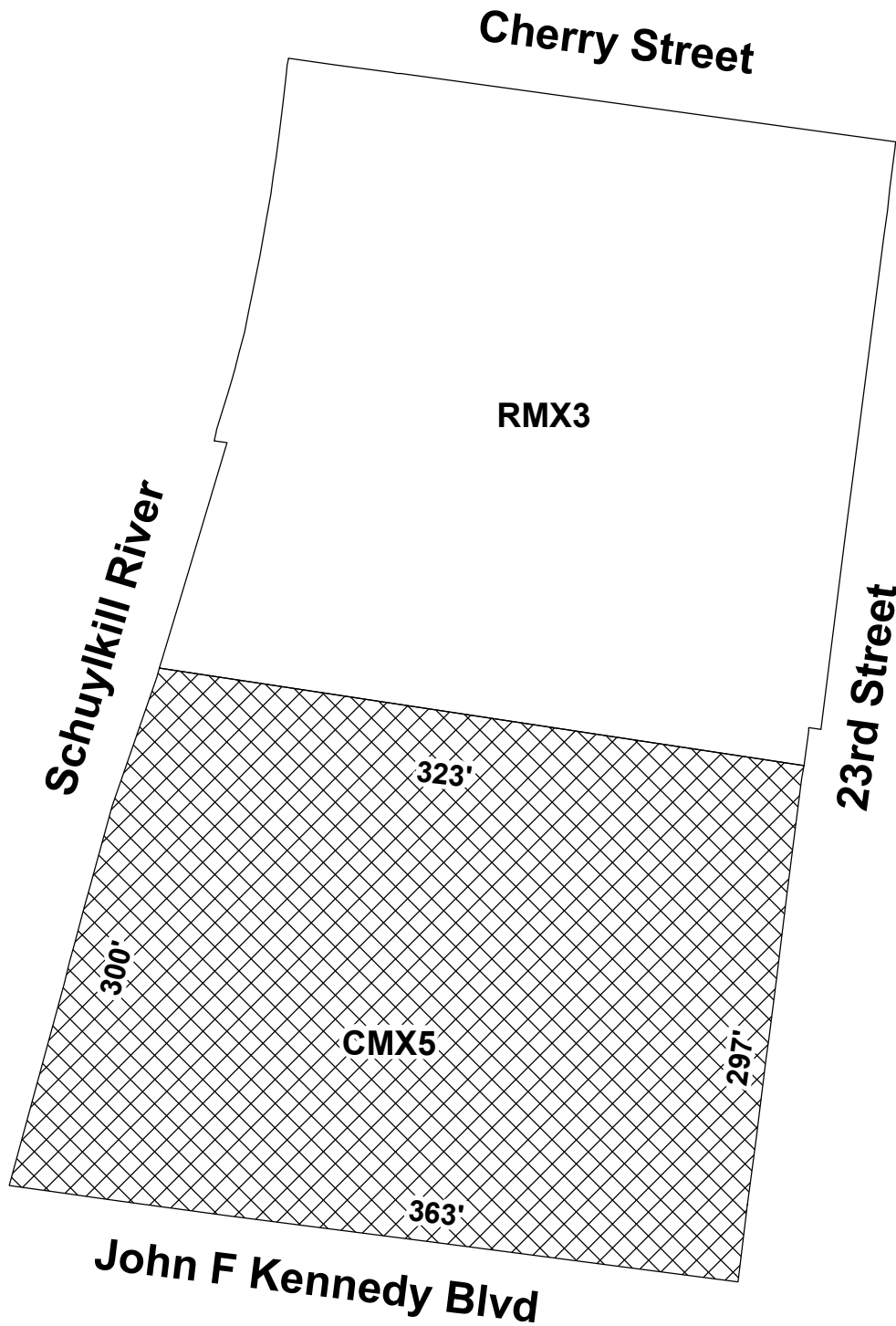
CMX5 Commercial Mixed Use



RMX3 Residential Mixed Use - 11 -  
City of Philadelphia



# MAP B - PROPOSED ZONING



## Legend

 **CMX5** CMX5 Commercial Mixed Use

 **RMX3** RMX3 Residential Mixed Use



# City of Philadelphia

BILL NO. 140442-A continued

Certified Copy

# City of Philadelphia

BILL NO. 140442-A continued

Certified Copy

CERTIFICATION: This is a true and correct copy of the original Bill, Passed by the City Council on June 19, 2014. The Bill was Signed by the Mayor on August 5, 2014.



Michael A. Decker  
Chief Clerk of the City Council