

City of Philadelphia



Council of the City of Philadelphia
Office of the Chief Clerk
Room 402, City Hall
Philadelphia

(Resolution No. 260087)

RESOLUTION

Recognizing Bad Bunny’s cultural impact, advocacy for historically underrepresented voices, and congratulating him on his 2026 grammy award for album of the year for *Debí Tirar Más Fotos*.

WHEREAS, Benito Antonio Martínez Ocasio, professionally known as Bad Bunny, hails from Bayamón, Puerto Rico, and has been recognized as one of the most influential musical artists of his generation, earning Artist of the Year honors and becoming the most-streamed artist globally on Spotify for multiple consecutive years beginning in 2020; and

WHEREAS, In 2026, Bad Bunny made history at the Grammy Awards by receiving the Album of the Year award for his all-Spanish-language album *Debí Tirar Más Fotos*, becoming the first Latin artist and first Spanish-language album to receive this prestigious honor; and

WHEREAS, The recognition of an all-Spanish-language album for Album of the Year during a period of deep social and political division highlights the unifying power of music, celebrates cultural expression that bridges communities, and underscores the broader influence of Bad Bunny’s work in supporting Puerto Rico and Latinx communities economically, culturally, and socially; and

WHEREAS, According to research and economic impact analyses conducted by the University of Puerto Rico and affiliated institutions, Bad Bunny’s “No me Quiero” Puerto Rico Residency Tour and performances during 2025 generated an estimated over \$200 million in economic activity within a three-month period, stimulating the local Puerto Rican economy through tourism, hospitality, small businesses, and cultural industries; and

WHEREAS, Bad Bunny’s music frequently centers themes of love, personal identity, and cultural upbringing, with an unapologetic emphasis on Puerto Rican identity, celebrating cultural traditions while also critiquing the political, economic, and social conditions facing the island and its people; and

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WHEREAS, Countless individuals feel seen and empowered through the verses echoed by Bad Bunny, particularly Latinos across the United States and across the world, dignifying their presence within a global musical sphere that has historically underrecognized Spanish-language and Latino artists within mainstream Western pop culture; and

WHEREAS, In 2018, Bad Bunny founded the Good Bunny Foundation, an organization dedicated to improving the quality of life for Puerto Rican youth experiencing economic neglect and disinvestment by providing access to spaces of leisure, creativity, and self-expression through art, music, and free play, resources that are too often systematically denied to marginalized communities; and

WHEREAS, In moments of state neglect and crisis, including the aftermath of Hurricane María, which devastated infrastructure, destroyed homes, and left millions without electricity, Bad Bunny used his platform to publicly critique the slow and inadequate governmental response, call for increased aid, and participate in efforts to raise funds and awareness for Puerto Rico's recovery; and

WHEREAS, Bad Bunny has engaged in public protest alongside residents of Puerto Rico, including demonstrations opposing government corruption, and has consistently spoken out against the demeaning of Puerto Rican culture and identity, using his platform to challenge rhetoric and narratives that demean the island and its people; and

WHEREAS, By speaking unapologetically in Spanish on global stages and centering shared linguistic and cultural diversity, Bad Bunny embodies core democratic ideals of freedom, dignity, and self-determination, promoting acceptance and inclusion through cultural expression, affirming the dignity and humanity of immigrants and marginalized communities, and validating the presence of those whose voices and identities have too often been excluded from mainstream cultural spaces; and

WHEREAS, Bad Bunny will be the first male Latino artist to serve as the lead performer for the NFL Super Bowl halftime event, marking a historic milestone that reflects the growing global influence of Latino artists and further elevates Spanish-language music on one of the most widely viewed stages in the world; and

WHEREAS, Bad Bunny has used high-profile public moments to express solidarity with immigrant communities and to denounce policies and practices that separate families, criminalize migration, and undermine due process, while simultaneously advancing messages of love, unity, and shared humanity; and

WHEREAS, Certain political figures and public commentators have denounced Bad Bunny and the cultural influence of Puerto Rican and Latino communities, framing his Spanish-language music and global reach as a challenge to narrowly defined conceptions of American identity that privilege English-only expression while stigmatizing Latino cultural presence; and

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WHEREAS, In response to immigration enforcement practices across the U.S. that have resulted in family separation, community trauma, and widespread fear among immigrant populations, Bad Bunny has used his platform to condemn brutality, including during a recent Grammy Awards appearance, calling for increased accountability and affirming the dignity and humanity of immigrants, while emphasizing compassion, collective responsibility, and solidarity alongside resistance to injustice; and

WHEREAS, Through his music, activism, philanthropy, and public presence, Bad Bunny has consistently voiced his love and affection for Puerto Rican and Latino communities, challenged systems of economic precarity and state violence, and demonstrated how cultural influence can be mobilized in pursuit of justice, dignity, and collective belonging; now, therefore, be it

RESOLVED, That the Council of the City of Philadelphia hereby acknowledges, commends, and congratulates Bad Bunny on his historic 2026 Grammy Award for Album of the Year for *Debi Tirar Más Fotos*, recognizing his cultural leadership, activism, and outspoken resistance to injustice, as well as his commitment to uplifting historically marginalized communities and demonstrating how individuals can use their platforms to foster a more just, inclusive, and unified society through the arts and cultural expression.

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CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the fifth day of February, 2026.

Kenyatta Johnson
PRESIDENT OF THE COUNCIL

Elizabeth McCollum
CHIEF CLERK OF THE COUNCIL

Introduced by: Councilmember Lozada

Sponsored by: Councilmembers Lozada, Phillips, Gilmore Richardson,
Gauthier, Thomas, Jones, Landau, Young, Brooks, Harrity,
O'Rourke, Driscoll, Squilla, Bass and Ahmad