

# City of Philadelphia



Council of the City of Philadelphia  
Office of the Chief Clerk  
Room 402, City Hall  
Philadelphia

(Resolution No. 080087)

## RESOLUTION

Recognizing the Electric Factory Concerts, one of the world's most successful and influential concert promoters, on the occasion of their 40<sup>th</sup> Anniversary.

WHEREAS, Electric Factory Concerts began on February 2, 1968 with the opening of The Electric Factory at 22<sup>nd</sup> and Arch Streets in Philadelphia; and

WHEREAS, Founded by Larry Magid and Allen Spivak, The Electric Factory was the first live rock music venue; and

WHEREAS, Over the last 40 years, Electric Factory Concerts have promoted over 15,000 concerts all over the world and have brought nearly every major live entertainment performer to the Philadelphia area; and

WHEREAS, In 1985, they staged the largest charity concert of all time - LIVE AID - at JFK Stadium, which raised \$75 million for famine relief. The concert's stunning success was one of the Philadelphia area's proudest moments; and

WHEREAS, In 2005, Electric Factory Concerts staged LIVE 8, a free concert for debt relief for poorest nations, on the steps of the Philadelphia Museum of Art; and

WHEREAS, Nearly one million people gathered on the Ben Franklin Parkway and participated in yet another milestone in Philadelphia's music history. The show was yet another stunning success and was broadcasted all over the world to over 3 billion viewers; and

WHEREAS, With unwavering passion and bold vision, Magid and Spivak have acted as architects of the live concerts business. They have created trends and templates which are still followed 40 years later; and

WHEREAS, Electric Factory Concerts have shaped the concert business into what we know it as today, while founder Larry Magid continues to lead the company as both a music industry pioneer and leader; and

# City of Philadelphia

*RESOLUTION NO. 080087 continued*

WHEREAS, Electric Factory Concerts are also well known and respected for their philanthropic efforts, raising millions of dollars and awareness for local as well as international charities; and

WHEREAS, Over their 40 years, Electric Factory Concerts have remained deeply committed to countless local charities, raising money for schools and children's programs in our area; now, therefore, be it

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That Council does hereby recognize the Electric Factory Concerts, one of the worlds most successful and influential concert promoters, on the occasion of their 40<sup>th</sup> Anniversary.

FURTHER RESOLVED, That an Engrossed copy of this resolution be presented to Larry Magid and Electric Factory Concerts as evidence of the sincere sentiments and recognition of this legislative body.

# City of Philadelphia

*RESOLUTION NO. 080087 continued*

# City of Philadelphia

*RESOLUTION NO. 080087 continued*

CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the thirty-first of January, 2008.

Anna C. Verna  
PRESIDENT OF THE COUNCIL

Patricia Rafferty  
CHIEF CLERK OF THE COUNCIL

Introduced by: Councilmembers Kenney, DiCicco and Green

Sponsored by: Councilmembers Kenney, DiCicco, Green, Greenlee, Sanchez, Goode, Reynolds Brown, Jones, Rizzo and Tasco