

City of Philadelphia



Council of the City of Philadelphia
Office of the Chief Clerk
Room 402, City Hall
Philadelphia

(Resolution No. 060302)

RESOLUTION

Declaring May 18, 2006 as Frankie Avalon Day in honor of his three generation career in music, movies and television and for his appearance at the 2006 Sorrento Cheese 9th Street Italian Market Festival.

WHEREAS, Frankie Avalon was born Francis Avallone in 1940 in South Philadelphia. At a young age, his father taught him how to play the trumpet and he often appeared at Palumbo's CR Club; and

WHEREAS, In 1952, while performing at a private party for legend Al Martino, a talent scout was impressed by Avalon's talent. Frankie soon performed on Jackie Gleason's TV show which led to his first record on a local Philadelphia label; and

WHEREAS, Frankie eventually signed with Philadelphia's own Chancellor Records and recorded his first singles "Cupid" and "Teacher's Pet." His next single, "De De Dinah," he had so little respect for that he recorded it while holding his nose; however, after appearing on Dick Clark's *American Bandstand* the song became his first hit and sold over a million copies. After "De De Dinah," his next several songs were big hits culminating in the huge success of "Venus"; and

WHEREAS, In 1960 Frankie Avalon began to appear in films like *The Alamo* and in 1963 held the starring role in *Drums of Africa*. Also in 1963, Frankie was first paired with Annette Funicello in *Beach Party*. This film and its sequels, featuring surfing, dancing and bikinis, were a hit with teenagers and rocketed Avalon to immortality; and

WHEREAS, Frankie's career has continued through the years with the recording of dozens of singles and his appearance in over 30 films and he continues to headline shows in Las Vegas Hotel Mainrooms; and

WHEREAS, Frankie Avalon has not appeared in Philadelphia in several years and he returns to be the headline talent for the 2006 Sorrento Cheese 9th Street Italian Market Festival; now therefore

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RESOLUTION NO. 060302 continued

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA,
Declares May 18, 2006 as Frankie Avalon Day in honor of his three generation career in
music, movies and television and for his appearance at the 2006 Sorrento Cheese 9th
Street Italian Market Festival.

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CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the twentieth of April, 2006.

Anna C. Verna
PRESIDENT OF THE COUNCIL

Patricia Rafferty
CHIEF CLERK OF THE COUNCIL

Introduced by: Councilmember DiCicco, Council President Verna and
Councilmember Kenney

Sponsored by: Councilmember DiCicco, Council President Verna and
Councilmember Kenney