



City of Philadelphia

City Council
Chief Clerk's Office
402 City Hall
Philadelphia, PA 19107

BILL NO. 100492

Introduced June 17, 2010

**Councilmembers Green, Jones, Tasco, Krajewski, DiCicco, Goode,
Sanchez, Greenlee, Reynolds Brown, Kelly, Council President Verna,
Councilmembers O'Neill, Miller, Blackwell and Clarke**

**Referred to the
Committee on Finance**

AN ORDINANCE

Amending Title 21 of The Philadelphia Code, entitled "Miscellaneous," by requiring the Mayor to submit to Council, with the Mayor's proposed annual operating budget, an information technology strategic plan, following procedures to be adopted by the Managing Director, all under certain terms and conditions.

WHEREAS, The City of Philadelphia faces ongoing budgetary pressures due to multiple factors including the broad-based economic downturn, thereby increasing the need for City government to make the most efficient and efficient use of its resources and deliver the most value possible to citizens; and

WHEREAS, The City can achieve substantial fiscal savings by investing in and incorporating technology into all government departments; and

WHEREAS, Furthermore, Citywide integration of technology into workflow processes has the potential to save the City hundreds of millions of dollars; and

WHEREAS, Impediments to the City achieving these savings include fragmented information technology infrastructure, duplicative core business application functionality, and a lack of standardized information technology infrastructure – all of which drive up support costs, increase information technology complexity, and negatively impact the City's ability to serve its citizens; and

WHEREAS, Mayor Nutter's Executive Order No. 6-09 – which established a Division of Technology headed by a Chief Technology Officer who reports to the Managing Director – noted that "City information technology capabilities have been degraded and costs made higher by the City's decentralization of technology services

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among City agencies and the City's failure to establish an integrated Citywide technology strategy, implemented by a central agency with direct responsibility for all information technology systems and personnel"; and

WHEREAS, The City currently is undertaking a significant investment in information technology – \$125 million worth of projects funded through the capital program over the next five years – in addition to its ongoing operating budget information technology spending, which exceeds \$50 million per year; and

WHEREAS, The continued support and successful completion of this significant and necessary investment would be aided by consideration during the annual hearings on the operating budget and capital program of an information technology strategic plan detailing the various technology-related initiatives planned and underway, and setting forth a cost-benefit analysis for such initiatives; now, therefore

THE COUNCIL OF THE CITY OF PHILADELPHIA HEREBY ORDAINS:

SECTION 1. Title 21 of The Philadelphia Code is hereby amended to read as follows:

TITLE 21. MISCELLANEOUS.

* * *

CHAPTER 21-2000. INFORMATION TECHNOLOGY STRATEGIC PLAN.

§ 21-2001. Required Submission of Information Technology Strategic Plan.

(1) Beginning with the submission of the proposed Fiscal Year 2012 operating budget, the Mayor shall submit to Council, together with the Mayor's proposed annual operating budget ordinance, an annual information technology strategic plan, following the information technology strategic plan procedure adopted by the Managing Director under § 21-2002.

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(2) Council shall not enact an annual operating budget ordinance for Fiscal Year 2012 or thereafter, until it has received such information technology strategic plan from the Mayor.

§ 21-2002. Adoption of Information Technology Strategic Plan Procedure.

(1) The Managing Director shall, by regulation, adopt a procedure for developing an annual information technology strategic plan that summarizes and evaluates the current state of the City's telecommunications and information technology infrastructure and details and analyzes the costs and benefits of the City's plans for the acquisition, management, and use of telecommunications and information technology over the next five fiscal years. The strategic plan shall include an assessment of how the City is working to:

(a) Improve organizational maturity and capacity in the effective management of telecommunications and information technology;

(b) Establish performance management and improvement processes to ensure City telecommunications and information technology systems and services are efficient and effective;

(c) Minimize overlap, redundancy, and cost in City operations by promoting the efficient and effective use of telecommunications and information technology;

(d) Reduce the cost of City government through the use of telecommunications and information technology;

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(e) *Improve the delivery of City services through the use of telecommunications and information technology;*

(f) *Reduce the amount of paper City government uses, promote the creation and conversion of any records to searchable electronic format, and otherwise advance the goals of becoming a “paperless” City government;*

(g) *Promote the availability of all public records on the internet; and*

(h) *Ensure that, whenever feasible, an electronic option is available to handle City employee transactions and interactions between the City and citizens.*

Explanation:

Italics indicate new matter added.