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Title: Amending Title 14 of The Philadelphia Code, entitled "Zoning and Planning," by amending Section 14-305, entitled "'C-4' Commercial and 'C-5' Commercial Districts," by revising parking and area regulations and regulations relating to signs and off-street loading and trash storage in the area bounded by Arch Street, Juniper Street, Cuthbert Street and Broad Street, all under certain terms and conditions.

Sponsors: Councilmember DiCicco

Indexes: ZONING AND PLANNING

Code sections: 14-305 - "C-4" Commercial and "C-5" Commercial Districts, Title 14 - ZONING AND PLANNING

Attachments: 1. CertifiedCopy10075901.pdf

Date	Ver.	Action By	Action	Result	Tally
4/5/2011	1	MAYOR	SIGNED		
3/24/2011	1	CITY COUNCIL	READ AND PASSED	Pass	17:0
3/17/2011	1	CITY COUNCIL	ORDERED PLACED ON THIS DAY'S FIRST READING CALENDAR		
3/17/2011	1	CITY COUNCIL	SUSPEND THE RULES OF THE COUNCIL	Pass	
3/17/2011	1	CITY COUNCIL	ORDERED PLACED ON NEXT WEEK'S SECOND READING CALENDAR		
3/15/2011	0	Committee on Rules	HEARING NOTICES SENT		
3/15/2011	0	Committee on Rules	HEARING HELD		
3/15/2011	0	Committee on Rules	AMENDED		
3/15/2011	1	Committee on Rules	REPORTED FAVORABLY, RULE SUSPENSION REQUESTED		
11/4/2010	0	CITY COUNCIL	Introduced and Referred	Pass	

Amending Title 14 of The Philadelphia Code, entitled "Zoning and Planning," by amending Section 14-305, entitled "'C-4' Commercial and 'C-5' Commercial Districts," by revising parking and area regulations and regulations relating to signs and off-street loading and trash storage in the area bounded by Arch Street, Juniper Street, Cuthbert Street and Broad Street, all under certain terms and conditions.

THE COUNCIL OF THE CITY OF PHILADELPHIA HEREBY ORDAINS:

SECTION 1. Section 14-305 of The Philadelphia Code is hereby amended to read as follows:

TITLE 14. ZONING AND PLANNING.

* * *

CHAPTER 14-300. COMMERCIAL DISTRICTS.

* * *

§14-305. “C-4” Commercial and “C-5” Commercial Districts.

* * *

(2) Use Regulations. It is the intention of this Section of the Code to allow for types of uses that are commonly found in and compatible with, a high-density business core. The uses permitted in these districts are those which minimize negative impact upon and which are compatible with the use and enjoyment of the public sidewalks and public space by large numbers of people and which enliven and enhance the public use, experience and enjoyment of these spaces. Therefore, the specific uses permitted in these districts shall be the erection, construction, alteration or use of buildings and/or land for:

(a) Parking garages, whether above or below ground level when the lot on which it is located has frontage on any of the following streets:

* * *

(.7) *The area bounded by Arch Street, Juniper Street, Cuthbert Street and Broad Street.*

* * *

(3) Use Regulations, With A Special Use Permit. The following uses shall be permitted in these districts only if a Zoning Board of Adjustment Special Use Permit, as herein provided, is obtained:

* * *

(c) Parking garage, any portion of which is located above ground level; *except as permitted under subsection (2)(a)*;

* * *

(4) Area Regulations. These regulations are intended to encourage mixed-use development that is sympathetic to and compatible with the existing pattern of development. Their goal is to protect and reinforce the historic scale of certain areas and to ensure the continuity of use and architectural scale in other areas. These regulations recognize that some areas of Center City are more appropriate than other areas for the erection of tall, dense buildings and, therefore, encourage such development in some areas while discouraging it in others. These regulations are intended to ensure that new development creates lively, well lit, attractive and useable sidewalks and public spaces and to encourage the creation of unique and exciting new areas of public enjoyment.

* * *

(c) Open Area Above Ground Level. In order to prevent the entire street and adjoining sidewalks and public spaces from being placed in constant shadow, buildings should occupy less of the area of the lot as they become taller. These controls should be established to enhance the utility of public space as well as the public sidewalk by providing for the penetration of sunlight and air. Therefore, development controls which require that the upper floors of buildings occupy no more than thirty percent (30%) to seventy-five percent (75%) of the lot area, are imposed as follows, provided, that when lots are located in areas which are subject to other more restrictive height and bulk controls set forth in other Sections of this Title, the most restrictive regulations

shall apply:

(1) Buildings within the basic allowable gross floor area, as provided herein, and three hundred feet or less in height above the average ground level:

(a) For lots designated class "C-4" Commercial, and not exceeding a floor area ratio (F.A.R.) of five hundred percent (500%) and lots designated class "C-5" Commercial, and not exceeding a floor area ratio of one thousand two hundred percent (1,200%), buildings may occupy one hundred percent (100%) of the lot area for the first sixty-five feet of building height above the average ground level and no more than seventy-five percent (75%) of the lot area for portions of the building above the first sixty-five feet of building height.

(b) Notwithstanding subparagraph (a), for the area bounded by 15th Street, Arch Street (Benjamin Franklin Parkway), Cherry Street and 16th Street, *and for the area bounded by Arch Street, Juniper Street, Cuthbert Street and Broad Street*, no set back above grade shall be required for lots designated "C-5" Commercial.

* * *

(13) Off-street Parking Requirements. Off-street parking shall be permitted under the following conditions subject to all use conditions imposed herein and imposed by Chapter 14-1400 of this Title:

* * *

(b) Additional Requirements for Above Ground Parking Garages. In addition to all of the requirements for parking garages contained herein, all above ground parking garages, or above ground portions of underground parking garages, whether accessory or non-accessory, which are located between the Schuylkill River and Front street shall also comply with the following requirements:

* * *

(.3) The provisions of Section 14-1401(4), regarding bicycle parking shall not be applicable within the area bounded by Arch Street, Juniper Street, Cuthbert Street and Broad Street, however, one bicycle parking space shall be provided for every 50,000 square feet of building gross floor area.

* * *

(14) Off-street Loading and Trash Storage. Off-street loading and trash storage shall be permitted subject to the following use conditions imposed herein and in §14-1405(3):

* * *

(d) The provisions of Section 14-305(14)(a)(.1), (b)(.4) and (c) shall not be applicable to the area bounded by Arch Street, Juniper Street, Cuthbert Street and Broad Street. Within the area bounded by Arch Street, Juniper Street, Cuthbert Street and Broad Street, off-street loading and trash storage shall be provided within the building and one (1) off-street loading space is required. The minimum dimensions for any off-street loading space shall be ten (10) feet wide and forty (40) feet long.

* * *

(15) Signs. Signs shall be permitted only under the following conditions subject to any more restrictive requirements set forth under other provisions of this Title.

(a) Permitted Signs. Only signs which are accessory to a use permitted in these districts or non-

commercial signs (as defined in §14-102(86)(i)) shall be permitted subject to the following requirements:

(.1) Size. Accessory signs shall be permitted at a ratio of two square feet of sign area per lineal foot of street frontage, provided that no single sign shall exceed an area of one hundred square feet, further provided such signs shall not extend above the bottom of the second floor of the building on which it is located subject to any exceptions or limitations imposed below. *For the area bounded by Arch Street, Juniper Street, Cuthbert Street and Broad Street, accessory signs in excess of a ratio of two (2) square feet of sign area per lineal foot of street frontage and/or accessory signs in excess of an area of one hundred (100) square feet and/or accessory signs extending above the bottom of the second floor of the building on which it is located shall be permitted upon approval by the Art Commission.*

(.2) Type. Only the following types of signs shall be permitted:

* * *

(.b) Projecting signs, provided that such signs shall not extend more than twelve inches beyond the property line;

(.i) In the area bounded by Arch Street, Juniper Street, Cuthbert Street and Broad Street, projecting signs may extend more than twelve inches beyond the property line provided such signs are in accord with the provisions of Chapter 14-1900.

* * *

SECTION 2. This Ordinance shall take effect immediately.

Explanation:

Italics indicate new matter added.

Economic Opportunity Plan
The Convention Center Parking Facility
Developed by Realen Properties. Inc.

I. PROJECT AND PLAN INTRODUCTION.

A. The project consists of the design and construction of a new public parking facility with ground floor retail space and other improvements (the "**Project**") by the development team led by Realen Properties, Inc. (the "**Developers**") in Philadelphia, Pennsylvania. The Project will be constructed by the Developers in the City of Philadelphia in the block bounded by Arch Street on the north, Juniper Street on the east, Cuthbert Street on the south and a certain property line that separates the site from the adjacent Arch Street United

Methodist Church on the west, (the "**Site**"). The purpose, standards and procedures of this Economic Opportunity Plan (the "**Plan**") are the expressed wishes of the Developers as set forth herein. Participants shall include any design or other professional services providers and their respective consultants, the general contractor or retained by the Developers to construct the Project (hereinafter referred to as, the "**General Contractor**") and the General Contractor's subcontractors, and all vendors of supplies, services, equipment and materials for the design and construction of the Project (collectively, the "**Participants**" and each a "**Participant**"). All Participants shall be obligated to fully comply with the requirements of the Plan.

B. The Developers are committed to provide meaningful and representative opportunities for minority-owned, women-owned and disabled-owned business enterprises (referred to hereafter individually, as "**MBEs**", "**WBEs**", "**DSBEs**", respectively and collectively, as "**M/W/DSBEs**"), socially and economically disadvantaged owned business enterprises (referred to hereafter as "**DBEs**") and individuals that are Philadelphia residents (referred to hereafter as "**local residents**"), in all phases of the design and construction of the Project. The Developers will require that all Participants commit to the commitments in this Plan. Neither the Developers nor any Participant shall (and furthermore each Participant shall ensure that their associates, partners or representatives shall not) discriminate on the basis of race, color, religion, sex, national origin, sexual orientation, gender identity, ancestry, age, or handicap in the award and performance of contracts pertaining to the Project or with respect to any and all related employment practices.

C. All Participants in the Project shall observe and be subject to the enforcement of all relevant City of Philadelphia, Commonwealth of Pennsylvania, and federal laws, ordinances, orders, rules and/or regulations regarding M/W/DSBEs and locally-based business enterprises. Furthermore, the Developers shall take affirmative action, consistent with sound procurement policies and applicable laws, to ensure that M/W/DSBEs are afforded a meaningful and representative opportunity to participate in contracts relating to the Project.

D. For the purposes of this Plan, the term "**minority person**" means the following: African American or Black (persons having origins in any of the Black racial groups of Africa); Hispanic American (persons of Mexican, Puerto Rican, Cuban, Dominican, Central or South American, or other Spanish or Portuguese culture or origin regardless of race); Asian American (persons having origins from Japan, China, Taiwan, Korea, Burma (Myanmar), Vietnam, Laos, Cambodia (Kampuchea), Thailand, Malaysia, Indonesia, the Philippines, Brunei, Samoa, Guam, the U.S. Trust Territories of the Pacific Islands (Republic of Palau), the Commonwealth of the Northern Marianas Islands, Macao, Fiji, Tonga, Kiribati, Juvalu, Nauru, Federated States of Micronesia, Hong Kong, India, Pakistan, Bangladesh, Bhutan, the Maldives Islands, Nepal or Sri Lanka); and Native Americans (which includes persons who are American Indians, Eskimos, Aleuts, or Native Hawaiians).

E. Agencies and representatives of the City of Philadelphia and/or Commonwealth of Pennsylvania may be consulted regarding the appropriate inclusion of M/W/DSBEs and DBEs in this Project as outlined in this Plan and with regard to its implementation.

II. PROCEDURES FOR DETERMINATION.

A. **Scope/Duration.** This Plan shall apply to contracts awarded and procurements sourced by the Developers and all Participants throughout the construction of the Project.

B. **Statement of Objectives.** The objectives set forth in the Plan shall be incorporated in all requests

for proposals, bid packages and solicitations for the Project or clearly communicated to all Participants.

C. Good Faith Efforts. Participants shall use best and good faith efforts (as defined hereunder) to provide appropriate participation and utilization opportunities for M/W/DSBEs, minority workers, female workers and local resident workers. All Project contractors and vendors will be required to do likewise, consistent with best and sound procurement practices, and with applicable law. Best and good faith efforts are those efforts, the scope, intensity and appropriateness of which are designed and performed to achieve the objectives of this Plan including ranges and goals expressed herein. Best and good faith efforts will be deemed adhered to when a Participant meets the criteria set forth in this Plan and demonstrates and documents its efforts throughout the duration of the Project. Each Participant must submit a Subcontracting/Vendor Plan showing how best and good faith efforts were made to achieve said ranges, even if the ranges were not met. This plan must include, but not be limited to, the following:

1. Written request for assistance to the Developers three (3) business days prior to the bid due date.
2. Solicitation through job fairs, newspapers, periodicals, advertisements and other organizations or media that focus on construction and are owned by M/W/DSBEs and/or that focus on M/W/DSBEs.
3. Telephone logs.
4. Evidence of solicitation to qualified M/W/DSBEs and DBEs certified by the Philadelphia Minority Business Enterprise Council ("**MBEC**") or any successor agency, or members of the Pennsylvania Unified Certification Program ("**PaUCP**").
5. Bid results and (if applicable) reasons as to why no awards were made to M/W/DSBEs.
6. Use of City/MBEC-certified business firms via the MBEC directory.
7. Correspondence between the contracting firm and any M/W/DSBE firms.
8. Attendance logs and/or records of any scheduled pre-bid or pre-proposal meeting.
9. Specific, general and technical assistance offered and provided to M/W/DSBEs related to their portion of the Project.
10. Proof there was notification of and access to bid documents at the contracting firm's office or other office locations for open and timely review.

D. Monitoring of Best and Good Faith Efforts. The monitoring and reporting of best and good faith efforts of the Participants shall be established by the Developers in consultation with appropriate city, state and federal agencies and/or private professional entities, and shall include (in addition to any further measures that may be required) the following:

1. Participants shall submit copies of signed contracts and purchase orders with M/W/DSBE contractors and subcontractors.
2. Participants shall be ready to provide evidence of timely payments to M/W/DSBE subcontractors, sub-consultants and supply vendors for participation verification. This documentation should

be provided monthly or included with every request for payment.

3. At the conclusion of the Project, Participants shall provide evidence of the actual dollar amounts paid to M/W/DSBE contractors or subcontractors.

4. All Participants that are on-site contractors involved in the construction of the Project shall be prepared to submit "certified" payrolls listing the following items for all on-site employees:

- a. Full name.
- b. Social security number.
- c. Full address.
- d. Trade classification (e.g., laborer, carpenter, apprentice, electrician, plumber, and foreman).
- e. Gender
- f. Race.
- g. Hours worked.
- h. All withholding (e.g., laborer, local, state, FICA, etc.).
- i. Name of the contractor and name of the prime for subcontractors.
- j. Name of Project.

5. Certified payroll reports shall be signed by an authorized officer of the applicable Participant.

6. Participants shall comply with all applicable requirements of any federal, state or local law, ordinance, or regulation relating to contract and payroll compliance.

E. Documentation of Best and Good Faith Efforts and Compliance. Two components have been established to facilitate the inclusion of M/W/DSBEs as contractors and vendors, and minority/female/local residents as Project site workforce participants:

1. M/W/DSBE Contracting and Vending Participation Levels. The basis for each determination will be the percentage of the total dollar amount of Participant's bid/contract or the total dollar amount of the bid/contract for the identified Project task.

2. Minority/Female/Local Resident Employment Participation Levels. The basis for each determination will be the projected total on-site field employee hours divided by the number of minority, female and local resident employee hours anticipated to be performed on the contractor's payroll, and each of the contractor's on-site subcontractors payrolls.

F. Oversight Committee. The Developers, in consultation with the appropriate agencies and entities, will establish and identify the members of a "**Project Oversight Committee.**" The Project Oversight Committee shall include representatives of the Developers, the General Contractor, and the Council member of

Philadelphia City Council's First District (or the member's designee from the member's staff), and shall meet during all phases of the Project. The Developers and the Project Oversight Committee will engage in monitoring, reporting and problem solving activities including regular meetings to address all matters relevant to further development of this Plan, carrying out its implementation and the successful completion of the Project. In addition, the Developers will contract with the Greater Philadelphia Urban Affairs Coalition or an equivalent organization ("GPUAC") to assist the Developers and the Project Oversight Committee in the monitoring and reporting for the Project.

III. CERTIFIED M/W/DSBEs.

A. Only businesses that are owned and controlled, in both form and substance, as M/W/DSBEs shall be counted towards participation under this Plan. To ensure this standard, all businesses, including joint ventures, must be certified by MBEC, or any successor agency or the PaUCP. Both agencies are authorized to certify such enterprises.

B. M/W/DSBE certification shall not be the sole determination of a bidder's or contractor's financial or technical ability to perform specified work. The Developers reserve the right to evaluate the contractor's or subcontractor's ability to satisfy financial, technical, or other criteria separate and apart from said certifications before bid opening. Pre-qualification conditions and requirements shall be conveyed in a fair, open and non-discriminatory manner to all.

C. The Developers recognize that M/W/DSBE certifications may expire or the firm may experience decertification by an authorized governmental entity. Certifications that expire during a M/W/DSBE's participation on a particular phase of the Project may be counted toward overall goals for participation ranges. However, said firm must become recertified prior to consideration for future range/goal credit in this Plan. If a firm has been decertified, said firm will not be eligible to participate.

IV. NON-COMPLIANCE.

A. In cases where the Developers have cause to believe that a Participant, acting in good faith, has failed to comply with the provisions of this Plan, the Developers in consultation with the Project Oversight Committee and/or appropriate agencies and professional entities, will attempt to resolve the noncompliance through conciliation and mediation.

B. In conciliation, a Participant must satisfy the Developers and the Project Oversight Committee that said Participant has made best and good faith efforts to achieve the agreed upon participation ranges and/or goals. Demonstration of best and good faith efforts on the part of a Participant includes:

1. Entering into a contractual relationship with the designated M/W/DSBE firm in a timely, responsive and responsible manner, and fulfilling all contractual requirements, including payments, in said manner.
2. Notifying all parties, including the Developers, the M/W/DSBE, the Project Oversight Committee and all relevant Participants of any problems in a timely manner.
3. Requesting assistance from the Developers and/or the Project Oversight Committee in

resolving any problems with any M/W/DSBE.

4. Making every reasonable effort to appropriately facilitate successful performance of contractual duties by a M/W/DSBE through timely, clear and direct communications and reasonable business assistance.

C. In cases where the Developers, in consultation with the Project Oversight Committee, have cause to believe that any Participant has failed to comply with the provisions of this Plan, the Developers will conduct an investigation.

D. After affording the Participant notice and an opportunity to be heard, the Developers in consultation with the Project Oversight Committee, will take corrective, remedial and/or punitive action. Such actions may include, but are not limited to:

1. Declaring the Participant as non-responsible and/or non-responsive, with a determination being made that the Participant is ineligible to receive the award of a contract, ineligible to continue a contract and/or ineligible for any other future contracts affiliated with the Project;

2. Suspending the violating Participant from doing business with the Developers;

3. Withholding payments to the violating Participant; and/or

4. Pursuing and securing any relief which the Developers, in consultation with the Project Oversight Committee, may deem to be necessary, proper, and in the best interest of the Developers and the Project and consistent with applicable policy and law.

V. GUIDELINES FOR JOINT VENTURING.

A. Joint Venture relationships with certified M/W/DSBEs must meet the following criteria in order to receive credit towards the participation goals:

1. The M/W/DSBE partner(s) must be certified by MBEC, PaUCP or an agency authorized by law to certify such enterprises prior to proposal/bid submission.

2. The M/W/DSBE partner(s) must be substantially involved in significant phases of the contract including, but not limited to, the performance (with its own work force) of a portion of the on-site work, and of administrative responsibilities, such as bidding, planning, staffing and daily management.

3. The business arrangements must be customary (i.e., each partner shares in the risk and profits of the joint venture commensurate with their respective ownership interest).

4. If a certified partner is a M/W/DSBE, the participation will be credited only to the extent of the partner's ownership interest in the joint venture. M/W/DSBE participation ranges or goals will apply to the joint venture.

VI. PARTICIPATION RANGES AND GOALS.

A. Demolition and Construction Employment Opportunities.

1. In support of federal and local policies that target economic benefits to low-income residents, the Developers shall require its contractors involved in construction of the Project (including, but not limited to any demolition and/or environmental remediation) to make best and good faith efforts to employ local Philadelphia residents. The Developers will also require its General Contractor to use nondiscriminatory employment practices and make best and good faith efforts to employ minority and female persons in the demolition, environmental remediation, and construction workforce consistent with work-hour goals of 25% and 5%, respectively. The Developers will include these goals in all construction related contracts (including but not limited to any demolition and/or environmental remediation) and will require its General Contractor to reference these work-hour goals in all of its subcontracts.

B. Contract Opportunities.

1. Architecture and Engineering and Other Professional Services. The Developers will make best and good faith efforts to engage a design team, including architects, engineers, and other design and professional service providers, with the stated goals of not less than 20% participation by MBEs, not less than 8% participation by WBEs and not less than 2% participation by DSBEs. These percentages for participation will be applied to the total dollar value of the architectural, engineering and other design and professional service contracts let by the Developers, including change orders and scope adjustments.

2. Demolition and Construction. The Developers shall require that the General Contractor and its subcontractors make best and good faith efforts to provide contract opportunities for certified M/W/DSBEs with the stated goals of 20% participation by MBEs, 8% participation by WBEs and 2% participation of DSBEs. These percentages are not applicable to the suppliers of pre-cast concrete. These percentages for participation will be applied to the total dollar value of all contracts let by the Developers or the General Contractor, including all change orders and scope adjustments.