



City of Philadelphia

City Council
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Legislation Details (With Text)

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File created: 11/13/2014 **In control:** Committee on Streets and Services

On agenda: **Final action:** 3/26/2015

Title: Amending Title 9 of The Philadelphia Code, entitled "Regulation of Businesses, Trades and Professions," by adding a new Section 9-634, entitled "Urban Experiential Displays," to provide for licensing and regulation of Urban Experiential Displays; and amending Chapter 10-400 of The Philadelphia Code, entitled "Noise and Excessive Vibrations," to regulate the sound emanating from Urban Experiential Displays; all under certain terms and conditions.

Sponsors: Councilmember Squilla

Indexes: URBAN EXPERIENTIAL DISPLAYS

Code sections: 10-400 - Noise and Excessive Vibration, 9-634 - Urban Experiential Displays, Title 10 - REGULATION OF INDIVIDUAL CONDUCT AND ACTIVITY, Title 9 - REGULATION OF BUSINESSES, TRADES AND PROFESSIONS

Attachments: 1. CertifiedCopy14090701.pdf

Date	Ver.	Action By	Action	Result	Tally
4/9/2015	1	MAYOR	NO ACTION TAKEN		
3/26/2015	1	CITY COUNCIL	READ AND PASSED	Pass	15:1
3/5/2015	1	CITY COUNCIL	ORDERED PLACED ON THIS DAY'S FIRST READING CALENDAR		
3/5/2015	1	CITY COUNCIL	SUSPEND THE RULES OF THE COUNCIL	Pass	
3/5/2015	1	CITY COUNCIL	READ AND ORDERED PLACED ON NEXT WEEK'S SECOND READING CALENDAR		
3/5/2015	1	CITY COUNCIL	READ AND ORDERED PLACED ON NEXT WEEK'S SECOND READING CALENDAR		
3/4/2015	0	Committee on Streets and Services	HEARING NOTICES SENT		
3/4/2015	0	Committee on Streets and Services	HEARING HELD		
3/4/2015	0	Committee on Streets and Services	AMENDED		
3/4/2015	1	Committee on Streets and Services	REPORTED FAVORABLY, RULE SUSPENSION REQUESTED		
2/10/2015	0	Committee on Streets and Services	HEARING NOTICES SENT		
2/10/2015	0	Committee on Streets and Services	RECESSED		
12/2/2014	0	Committee on Streets and Services	HEARING NOTICES SENT		
12/2/2014	0	Committee on Streets and Services	RECESSED		

11/13/2014	0	CITY COUNCIL	Introduced and Referred	Pass
11/13/2014	0	CITY COUNCIL	Introduced and Referred	Pass

Amending Title 9 of The Philadelphia Code, entitled “Regulation of Businesses, Trades and Professions,” by adding a new Section 9-634, entitled “Urban Experiential Displays,” to provide for licensing and regulation of Urban Experiential Displays; and amending Chapter 10-400 of The Philadelphia Code, entitled “Noise and Excessive Vibrations,” to regulate the sound emanating from Urban Experiential Displays; all under certain terms and conditions.

THE COUNCIL OF THE CITY OF PHILADELPHIA HEREBY ORDAINS:

SECTION 1. Title 9 of The Philadelphia Code is amended to read as follows:

TITLE 9. REGULATION OF BUSINESSES, TRADES AND PROFESSIONS.

* * *

CHAPTER 9-600. SERVICE AND OTHER BUSINESSES.

* * *

§ 9-635. *Urban Experiential Displays.*

(1) Installation, Permits and Licenses

- (a) No person shall build, erect, install, alter or replace any structure to function as, or obtain any licenses to operate, an Urban Experiential Display, as defined at § 14-203, until all required permits are obtained (e.g., zoning, building, electrical, etc.).*
- (b) No Urban Experiential Display shall operate or function, unless the owner or operator of the Display obtains and maintains an Urban Experiential Display License.*
- (c) Applications for an Urban Experiential Display License shall set forth the following information:*
 - (.1) Name and address of the Applicant.*
 - (.2) Name and address of the owner of the premises.*
 - (.3) Legal address of the property where the Urban Experiential Display is to be located.*
 - (.4) Total square footage of the Urban Experiential Display.*
 - (.5) Department permit numbers of all applicable permits that were issued for the Urban Experiential Display.*
 - (.6) Any other information the Department requires.*
- (d) No license shall be issued or renewed until the applicable Urban Experiential Display fee has been paid.*

- (e) The Urban Experiential Display License must be renewed annually.*
- (f) The annual fee for a license is \$4,000 for each Urban Experiential Display.*
- (g) No license shall be issued unless the Applicant certifies, to the satisfaction of the Department, that the Display is programmed to comply with the content allocation requirements of § 14-517(3)(q).*

Explanation:

[Brackets] indicate matter deleted.

Italics indicate new matter added.