

Legislation Text

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Honoring and Recognizing PhillyCAM on this first annual National Community Media Day and Launch of their Community Radio Station, WPPM 106.5 FM in Philadelphia, on Thursday, October 20, 2016.

WHEREAS, The sharing of ideas and information helps to build common understanding and common values within a community; and

WHEREAS, Access to information in today's media environment is critical for the healthy functioning of our community; and

WHEREAS, Community media organizations, like PhillyCAM, provide a means for diverse communities to tell their stories, hear each other's stories, and create new stories together; and

WHEREAS, Community media organizations provide information to the community that is not covered by mainstream commercial media; and

WHEREAS, Community media organizations provide people with the skills necessary for the creation, sharing, and consumption of knowledge and ideas through media; and

WHEREAS, Community media is an important resource for participating in local democratic policy and processes; and

WHEREAS, Community media connects community organizations, schools, and local governments to their constituents; and

WHEREAS, In many communities, people are not aware of the diverse and valuable programming on public, education, and government access channels or community radio channels; and

WHEREAS, Communities will benefit from increased general awareness of, viewing audiences for, and creators of media content created by and for the community; and

WHEREAS, PhillyCAM plays a vital role in the building of our community by encouraging conversations about our common interests, increasing discourse around policy issues, fostering understanding of local cultures, and sharing information to improve our lives; now, therefore, be it

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That we hereby designate October 20, 2016 as Community Media Day within Philadelphia, and all people are hereby called upon to promote the importance of community media, training available at PhillyCAM, and programming available on Comcast 66/966, Verizon 29/30 and WPPM 106.5 FM.

FURTHER RESOLVED, That an Engrossed copy of this resolution be presented to PhillyCAM as evidence of the sincere sentiments of this legislative body.

