



City of Philadelphia

City Council
Chief Clerk's Office
402 City Hall
Philadelphia, PA 19107

Legislation Text

File #: 140907, Version: 1

Amending Title 9 of The Philadelphia Code, entitled "Regulation of Businesses, Trades and Professions," by adding a new Section 9-634, entitled "Urban Experiential Displays," to provide for licensing and regulation of Urban Experiential Displays; and amending Chapter 10-400 of The Philadelphia Code, entitled "Noise and Excessive Vibrations," to regulate the sound emanating from Urban Experiential Displays; all under certain terms and conditions.

THE COUNCIL OF THE CITY OF PHILADELPHIA HEREBY ORDAINS:

SECTION 1. Title 9 of The Philadelphia Code is amended to read as follows:

TITLE 9. REGULATION OF BUSINESSES, TRADES AND PROFESSIONS.

* * *

CHAPTER 9-600. SERVICE AND OTHER BUSINESSES.

* * *

§ 9-635. *Urban Experiential Displays.*

(1) Installation, Permits and Licenses

- (a) No person shall build, erect, install, alter or replace any structure to function as, or obtain any licenses to operate, an Urban Experiential Display, as defined at § 14-203, until all required permits are obtained (e.g., zoning, building, electrical, etc.).*
- (b) No Urban Experiential Display shall operate or function, unless the owner or operator of the Display obtains and maintains an Urban Experiential Display License.*
- (c) Applications for an Urban Experiential Display License shall set forth the following information:*
 - (.1) Name and address of the Applicant.*
 - (.2) Name and address of the owner of the premises.*
 - (.3) Legal address of the property where the Urban Experiential Display is to be located.*
 - (.4) Total square footage of the Urban Experiential Display.*
 - (.5) Department permit numbers of all applicable permits that were issued for the Urban Experiential Display.*

(.6) Any other information the Department requires.

(d) No license shall be issued or renewed until the applicable Urban Experiential Display fee has been paid.

(e) The Urban Experiential Display License must be renewed annually.

(f) The annual fee for a license is \$4,000 for each Urban Experiential Display.

(g) No license shall be issued unless the Applicant certifies, to the satisfaction of the Department, that the Display is programmed to comply with the content allocation requirements of § 14-517(3)(q).

Explanation:

[Brackets] indicate matter deleted.

Italics indicate new matter added.