



Legislation Text

File #: 140907, Version: 1

Amending Title 9 of The Philadelphia Code, entitled “Regulation of Businesses, Trades and Professions,” by adding a new Section 9-634, entitled “Urban Experiential Displays,” to provide for licensing and regulation of Urban Experiential Displays; and amending Chapter 10-400 of The Philadelphia Code, entitled “Noise and Excessive Vibrations,” to regulate the sound emanating from Urban Experiential Displays; all under certain terms and conditions.

*THE COUNCIL OF THE CITY OF PHILADELPHIA HEREBY ORDAINS:*

SECTION 1. Title 9 of The Philadelphia Code is amended to read as follows:

TITLE 9. REGULATION OF BUSINESSES, TRADES AND PROFESSIONS.

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CHAPTER 9-600. SERVICE AND OTHER BUSINESSES.

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§ 9-635. *Urban Experiential Displays.*

*(1) Installation, Permits and Licenses*

- (a) No person shall build, erect, install, alter or replace any structure to function as, or obtain any licenses to operate, an Urban Experiential Display, as defined at § 14-203, until all required permits are obtained (e.g., zoning, building, electrical, etc.).*
- (b) No Urban Experiential Display shall operate or function, unless the owner or operator of the Display obtains and maintains an Urban Experiential Display License.*
- (c) Applications for an Urban Experiential Display License shall set forth the following information:*
  - (.1) Name and address of the Applicant.*
  - (.2) Name and address of the owner of the premises.*
  - (.3) Legal address of the property where the Urban Experiential Display is to be located.*
  - (.4) Total square footage of the Urban Experiential Display.*
  - (.5) Department permit numbers of all applicable permits that were issued for the Urban Experiential Display.*

*(.6) Any other information the Department requires.*

*(d) No license shall be issued or renewed until the applicable Urban Experiential Display fee has been paid.*

*(e) The Urban Experiential Display License must be renewed annually.*

*(f) The annual fee for a license is \$4,000 for each Urban Experiential Display.*

*(g) No license shall be issued unless the Applicant certifies, to the satisfaction of the Department, that the Display is programmed to comply with the content allocation requirements of § 14-517(3)(q).*

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**Explanation:**

[Brackets] indicate matter deleted.

*Italics* indicate new matter added.