

## Legislation Text

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Recognizing and Celebrating the 10th Anniversary of Philadelphia Fashion Week for its important enrichment to the City's fashion community and the creative/innovative economy.

WHEREAS, Kevin Parker and Kerry Scott produced and founded the first Philadelphia Fashion Week (PFW) in 2006 with the vision to provide exposure for local models, designers and other industry-related professionals; and

WHEREAS, Parker and Scott currently serve on the Advisory Board for the Philadelphia Fashion Incubator in Macy's Center City, and are involved in the Philadelphia Collection which is a city initiative to support retail in Philadelphia; and

WHEREAS, PFW is a nationally recognized and respected event that provides a major platform for designers to succeed and showcase their work; and

WHEREAS, PFW invites buyers and industry insiders who not only support the designers but create revenues for local businesses; and

WHEREAS, PFW has landed the producers many opportunities for international publications such as *Harper's Bazaar*, Vietnam, features on the Vietnam Style Network, Vietnam's *Next Top Model*, *FashizBlack* Magazine, Paris cover and inside spread with international super model Sessilee Lopez, *Timodelle Paris* Magazine, *Runway* Magazine, and a number of others all while providing exposure for our local talent here in Philadelphia and featuring their work; and

WHEREAS, PFW has been featured on several television programs and major press outlets including WWD, Harper's Bazaar, O Magazine, Better Philly, Eye Opener, VH1, Bravo, PHL 17, Fox 29, 6ABC, NBC10, The Epoch Times, The Daily News and The Philadelphia Inquirer, and others; and

WHEREAS, In honor of its 10th Anniversary which will be celebrated in February and September, PFW prepares to produce an eventful week Philadelphia has never experienced before, featuring national and international designers and models presenting exquisite garments, exhibits of luxury products and services and world-class entertainment; now, therefore, be it

RESOLVED, BY THE COUNCIL OF CITY OF PHILADELPHIA, That it hereby recognizes and celebrates the 10th Anniversary of Philadelphia Fashion Week for its important enrichment to the City's fashion community and the creative/innovative economy; and

RESOLVED FURTHER, That Engrossed copies of this resolution be presented to Kevin Parker and Kerry Scott further evidencing the sincere admiration and respect of this legislative body.

