

Legislation Text

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Proclaiming October 2010 as “National Breast Cancer Awareness Month” and supporting the numerous activities recognizing this effort around the country.

WHEREAS, For more than 25 years, National Breast Cancer Awareness Month has educated women about early breast cancer detection, diagnosis and treatment; and

WHEREAS, In recognition of this important milestone, on May 17th in New York, The National Breast Cancer Awareness Month Board of Sponsors held a national summit bringing together leaders who have made significant contributions to the fight against this devastating disease; and

WHEREAS, The earlier that breast cancer is found, the more likely it is that treatment can be curable and that mammograms are the best screening for early detection of breast cancer; and

WHEREAS, Across the nation, the third Friday in October each year is National Mammography Day, which was first proclaimed by President Clinton in 1993; and

WHEREAS, On this day, or throughout the month of October, radiologists provide discounted or free screening mammograms; and

WHEREAS, Mammography screenings are a woman's best chance for detecting breast cancer early and when coupled with new treatment options, mammography screenings can significantly improve a woman's chances of survival; and

WHEREAS, In an effort to further increase National Breast Cancer Awareness Month impact, they are seeking to take their activities to the next level - encouraging all women to take charge of their own breast health whether it includes practicing regular self-breast exams or making sure to schedule an annual mammogram, every little bit counts; and

WHEREAS, Women, public officials and advocates continue the crusade for increased federal research and medical funding for breast cancer, the designation of National Breast Cancer Awareness will bring attention to the need for additional funding for research of a cure; now therefore

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That October 2010 is recognized as “National Breast Cancer Awareness Month.”