

Legislation Text

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Encouraging Apple Inc. to choose the City of Philadelphia as the future home of its new U.S. based campus.

WHEREAS, On Wednesday, January 17, 2018, Apple Inc. announced that it is planning to establish another U.S. based campus, and will announce the location of the new facility later this year; and

WHEREAS, The Apple campus will house technical support for customers and will create 20,000 new jobs “through hiring at existing campuses and opening a new one”; and

WHEREAS, Apple Inc. recently completed \$5 billion of renovations to its headquarters in Cupertino, California and is now seeking to expand its workforce by creating a new campus, contributing \$10 billion toward data centers across the country and expanding the fund it created last year for investing in advanced manufacturing in the U.S. from \$1 billion to \$5 billion; and

WHEREAS, The tech giant has plans to contribute \$350 billion to the U.S. economy over the next five years; and

WHEREAS, Philadelphia has everything that Apple might need to sustain, and expand its growth and success; and

WHEREAS, Philadelphia’s commercial and non-commercial real estate is more affordable than other cities in the U.S. comparable in size and density, and its cost of living is 20 percent less than other major metropolitan areas; and

WHEREAS, Philadelphia has the fastest millennial growth rate of any of the nation’s 10 largest cities with nearly 40 percent of 25-34-year-olds holding a bachelor's degrees or higher, compared with the national average of 33 percent; and

WHEREAS, With 102 colleges and universities, the Greater Philadelphia Region offers a diverse pool of highly -skilled, experienced experts, and young professionals, with 90,000 graduates each year; and

WHEREAS, Philadelphia is an international gateway, perfectly situated for business operations along the Northeast Corridor between Washington D.C. and New York, and with 40 percent of the United States population within 2 hours; and

WHEREAS, Philadelphia has a booming, diverse, and highly engaged startup ecosystem with over 65 incubators and co-working spaces and with growth in ed-tech, biotech, smart cities, fin-tech, including companies such as BioBots, Roar for Good, Revzilla, and Curalate; and

WHEREAS, With a strong public transit system, Philadelphia has one of the shortest commute times of large East Coast Communities; and

WHEREAS, Philadelphia International Airport is a major hub for American Airlines, and offers direct flights to Seattle, San Francisco, New York, Washington, D.C., and scores of other cities around the world; Philadelphia's 30th Street Station is Amtrak's third-busiest commuter station in the country, we have service from two Class I freight railroads, as well as robust regional mass transit passenger services from SEPTA and PATCO; our highway infrastructure, including I-95, PA and NJ Turnpikes, I-76, Route 202 and more, provides great access for commuters and commercial distribution; and our Philadelphia Port is in the midst of implementing a massive growth plan, enhancing its current active import/export service; and

WHEREAS, Greater Philadelphia is home to the corporate headquarters of Comcast, Aramark, Urban Outfitters, Independence Blue Cross, FMC, Vanguard, SAP, and AmerisourceBergen; and

WHEREAS, The Members of Philadelphia City Council, working alongside the Kenney Administration, have shown leadership in improving government responsibility to Philadelphia's Business Community through the creation of the Special Committee on Regulatory Reform whose sole purpose is to work with local businesses to streamline, update, and modernize the City's business regulations; and

WHEREAS, Philadelphia is a world-class City and the Cradle of American Democracy that has received national recognition for its diversity, affordability, and quality of life, with must-see amenities including the art scene, restaurants, walkability, bike-friendly streets, outdoor recreation, and public and green spaces; and

WHEREAS, Philadelphia has a longstanding commitment to issues of sustainability and the environment, outlined in *Greenworks: A Vision for a Sustainable Philadelphia*. The plan identifies ambitious goals on the topics of food and water, air, energy, climate, natural resources, transportation, waste, and civic engagement; and

WHEREAS, Philadelphia is also known for its rich history, vibrancy, affordability, job opportunities, diversity, culture, and nightlife; and

WHEREAS, Philadelphia makes a perfect destination for Apple's new campus; and

WHEREAS, Philadelphia stands ready to support and display all the City has to offer to Apple, and looks forward to the possibilities that a long and prosperous relationship between Philadelphia and Apple can offer; now, therefore, be it

RESOLVED, THAT THE COUNCIL OF THE CITY OF PHILADELPHIA, Urges Apple Inc. to choose Philadelphia as the future home of its U.S. based campus and stands ready to work with Apple to ensure success for both their business and the people of Philadelphia.

FURTHER RESOLVED, That an Engrossed copy of this resolution be presented to Tim Cook, CEO of Apple as a sincere representation of the sentiments of this legislative body.