

Legislation Text

File #: 240307, **Version:** 0

Honoring and congratulating the Champions of the Week, For the Culture Clothing, for their collaboration with Ebbets Field Flannels on their Philadelphia Stars collection, which celebrates the City's championship winning Negro League baseball team.

WHEREAS, The collaboration between the fashion designers weaves together decades of history highlighting Philadelphia's Negro League teams, representing their unique and vintage styles; and

WHEREAS, The Philadelphia Stars, founded in 1933 by veteran Ed Bolden, played their home games in what was formerly known as Penmar Park. The location as we know it today is the 44th and Parkside ballpark and is where For the Culture Clothing filmed its advertising campaign; and

WHEREAS, For the Culture Clothing is known for its creative and clever apparel, which responds to cultural appropriation by urging that Philadelphia's African American community and cultures be appreciated and valued, not "mocked or monetized"; and

WHEREAS, the co-founders of For the Culture Clothing envisioned our City celebrating the Negro League, not only on Jackie Robinson Day, but everyday. The sacrifices and determination of the Philadelphia Stars- over 85 years ago- helped shape Philadelphia's sports legacy today; and

WHEREAS, For the Culture Clothing continues to use their platform to recognize and enhance Philadelphia's Black culture in the City of Philadelphia through their creative clothing, including stylish hoodies, jerseys, baseball caps, and T-shirts; now, therefore, be it

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That we honor and congratulate the Champions of the Week, For the Culture Clothing, for their collaboration with Ebbets Field Flannels on their Philadelphia Stars collection, which celebrates the City's championship winning Negro League baseball team.

FURTHER RESOLVED, That an Engrossed copy of this Resolution be presented to For the Culture Clothing, further evidencing the sincere admiration and respect of this legislative body.