

Legislation Text

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Recognizing June 4 through June 8, 2019 as Philly Real Estate Week in the City of Philadelphia and celebrating its founder Nicole Purvy.

WHEREAS, The Better Than Success Real Estate League, is excited to announce the second annual Philly Real Estate Week (“PREW”), a citywide, week-long celebration honoring real estate planning, development, investing and wealth building throughout the City of Philadelphia; and

WHEREAS, The second annual PREW will feature themed days that celebrate and educate attendees on various aspects of real estate. The week will be filled with nine educational, entertaining, celebratory and networking events, seminars, and panel discussions; and

WHEREAS, From New Construction Day to Home Ownership Day, the week’s events will focus on a variety of real estate topics that benefit Investors and Philadelphians alike. Investors will learn how to start and grow their businesses. Homebuyers will learn how to buy a property, and what resources are available locally to help them on their purchase. There will also be special events dedicated to investors looking for resources to assist in their purchase, as well as information from the various neighborhood developers on how they are shaping our City; and

WHEREAS, Last year's PREW was a tremendous success. Not only because PREW sold out 8 of the 9 events, but more importantly, as a result of the week, attendees forged new relationships that helped them achieve their goals and changed their lives by impacting their careers and families; and

WHEREAS, Philly Real Estate Week has been organized by entrepreneur, author, real estate investor, and podcaster Nicole Purvy, the founder of Better Than Success. Better Than Success is a media company whose purpose is to provide education, information, news, and entertainment to entrepreneurs; and

WHEREAS, Nicole Purvy’s career includes several remarkable accomplishments. She has written and published a critically-acclaimed book “The AntiHustle: Start a Six Figure Business in One Year”, and her Better Than Success podcast was named one of the best podcasts for entrepreneurs by Entrepreneur Magazine; and

WHEREAS, Nicole Purvy is the leader of the Better Than Success Real Estate League, one of the fastest growing real estate clubs in Philadelphia. The objective of the league is to bridge the information gap between developers, decision makers, every day investors and investor hopefuls; now, therefore, be it

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That we hereby recognize June 4 through June 8, 2019 as Philly Real Estate Week in the City of Philadelphia and celebrate its founder Nicole Purvy.