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Title:	Recognizing April 2, 2015 as Cecil B. Moore Day in the City of Philadelphia as we celebrate the 100th birthday of Cecil B. Moore.				
Sponsors:	Council President Clarke, Councilmember Reynolds Brown, Councilmember Bass, Councilmember Goode, Councilmember Greenlee, Councilmember Jones, Councilmember Blackwell, Councilmember Tasco, Councilmember Oh, Councilmember Quiñones Sánchez				
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3/26/2015	0	CITY COUNCIL	Introduced and Ordered Placed on This Week's Final Passage Calendar	Pass	
3/26/2015	0	CITY COUNCIL	ADOPTED		

Recognizing April 2, 2015 as Cecil B. Moore Day in the City of Philadelphia as we celebrate the 100th birthday of Cecil B. Moore.

WHEREAS, Cecil B. Moore was born in Dry Fork Hollow, West Virginia to a prominent physician and school teacher. He was a fourth generation Black professional; and

WHEREAS, Cecil B. Moore attended Bluefield State College, West Virginia College and in 1953 graduated from Temple University College; and

WHEREAS, On April 6, 1946, he married Theresa Lee, a high school biology teacher and daughter of a prominent dentist. They had three daughters; and

WHEREAS, Cecil B. Moore was employed as an Atlantic Life Insurance agent in Georgia, which honed his skills for judicial settlements in later years. In the 1950's, in Philadelphia, he was a liquor salesman, who formed friendships with those who later became his supporters. He demonstrated against additional bars in the neighborhood; and

WHEREAS, With Reverend Leon Sullivan he founded the "Committee Against Juvenile Delinquency and It's Causes,"; and

WHEREAS, Cecil B. Moore joined the U.S. Marine Corps in 1942, training at Montford Point, the "Negro Boot Camp," at segregated Camp Lejuene, North Carolina. He served as 1st Sergeant of the 19th Depot, the first Black Marines to engage in actual combat during World War II, and also fought for the rights and justice for his fellow soldiers, by alerting the Black press of their plight; and

WHEREAS, Cecil B. Moore served loyally for 9 years, earning the highest rank an African American could

attain, Sergeant Major. In 1965, as a founding member, the Montford Point Marine Association was formed. These brave men were awarded the Congressional Gold Medal for their services to our country in 2011. This effort was spearheaded by Congresswoman Corrine Brown of Florida; and

WHEREAS, Attorney Cecil B. Moore said, “I was determined that what rights I didn’t have I was going to take, using every weapon in the arsenal of democracy.” He felt every person had the right to equal justice and a superior defense, whether you could pay or not. His success as a winning defense attorney is unparalleled across this country. He handled cases in civil rights, landlord tenants, and employment discrimination; and

WHEREAS, Cecil B. Moore lead the Philadelphia Branch of the NAACP from an elite, non confrontational organization to a formidable force of “direct action” of the people. NAACP membership grew from 6,000 to 32,000 his first year; and

WHEREAS, Cecil B. Moore had a formidable group of men and women from all walks of life, who worked tirelessly to achieve equal rights, education employment and justice; and

WHEREAS, He registered 70,000 new voters, relentless fought against police brutality, discrimination in the building trades, railroad, post office, Greyhound, Trail Ways, and the airline; and

WHEREAS, His longest lived demonstration began May 1, 1965, outside Girard College, which at the time excluded African American children from admission, lasting 7 months and 17 days. Girard College was desegregated in 1968; and

WHEREAS, Councilman of the 5th District, Cecil B. Moore continued to fight for the right and services, of which, his North Philadelphia constituency were entitled under the City of Philadelphia and the Constitution of the United States; now, therefore, be it

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That April 2, 2015 be recognized as Cecil B. Moore Day in the City of Philadelphia.

FURTHER RESOLOVED, That an Engrossed copy of this resolution be delivered to the Cecil B. Moore Freedom Fighters as evidence of the sincere appreciation of this legislative body.