City of Philadelphia

City Council
Chief Clerk's Office
402 City Hall
Philadelphia, PA 19107

Legislation Details (With Text)

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File created:	5/25/2017			**In control:**	CITY COUNCIL
On agenda:				**Final action:**	6/8/2017
Title:	Adding "Saddiq's Water Ice Way" to the street signs on South 60th between Locust and Spruce Streets in recognition of the great success of Saddiq's Real Fruit Water Ice and his commitment to providing public service to seniors and young people in Philadelphia.				
Sponsors:	Councilmember Blackwell, Councilmember Parker, Councilmember Green, Councilmember Greenlee, Councilmember Taubenberger, Councilmember Gym, Councilmember Domb, Councilmember Bass, Councilmember Henon, Councilmember Johnson, Councilmember Oh, Councilmember Reynolds Brown, Council President Clarke, Councilmember Jones, Councilmember Quiñones Sánchez				
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Date	Ver.	Action By	Action	Result	Tally
6/8/2017	0	CITY COUNCIL	ADOPTED		
5/25/2017	0	CITY COUNCIL	Introduced and Ordered Placed On Next Week's Final Passage Calendar	Pass	

Adding “Saddiq’s Water Ice Way” to the street signs on South 60th between Locust and Spruce Streets in recognition of the great success of Saddiq’s Real Fruit Water Ice and his commitment to providing public service to seniors and young people in Philadelphia.

WHEREAS, Saddiq Moore, a West Philadelphia Native, launched a revolutionary water ice business on the campus of Temple University 1995 using 100% real fruit in his product, thereby putting his own spin on a popular treat; and

WHEREAS, During his Sophomore year of college, Saddiq was working a job in a food truck between classes. It was there a resourceful and young Saddiq began making and selling his water ice to the food truck owner, which led to his starting his own water ice cart; and

WHEREAS, Saddiq quickly saw quickly saw his business, Saddiq’s Real Fruit Water Ice, grow as patrons frequented his business to enjoy his delicious Real Fruit Water Ice. The single cart operation soon expanded into a small fleet featured throughout the City, ultimately becoming a staple in the tri-state area; and

WHEREAS, Saddiq’s Real Fruit Water Ice Company prides itself on providing quality all natural product, free of preservatives and additives with real fresh fruit; and

WHEREAS, One can partake in a variety of flavors at Siddiq’s such as: Strawberry Daiquiri, Kiwi, Mango, White Grape, Strawberry Coconut, Watermelon, Banana, Coquito, Mango Berry, Pink Lemonade, Cantaloupe, Blackberry, Raspberry and Blueberry; and

WHEREAS, Saddiq’s flagship store is located in West Philadelphia on South 60th Street an area where the

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store can be a gathering place for the community; and

WHEREAS, With his flagship store, Saddiq hopes to bring solidarity to the 60th Street, Corridor, and also mentor young adults and inspire them to pursue their education. Saddiq believes that water ice can be a medium for changing a community. Saddiq already takes on apprentices each summer and hopes to use the store as a home base for mentorship; and

WHEREAS, Saddiq cares deeply for his community, which can clearly been seen through his actions. He has hired unemployed people in his neighborhood. He has paid for lights to be placed on the streets to protect the elderly at night. Additionally, he has paved streets and filled pot holes to make his neighborhood the attractive place it has become; and he has also fed young people who have problems getting adequate food to eat; now, therefore, be it

RESOLVED, THAT THE PHILADELPHIA CITY COUNCIL, Hereby adds “Saddiq’s Water Ice Way” to the street signs on South 60th between Locust and Spruce Streets in recognition of the great success of Saddiq’s Real Fruit Water Ice and his commitment to providing public service to seniors and young people in Philadelphia.

FURTHER RESOLVED, That an Engrossed copy of this resolution be presented to Saddiq Moore and his family as a sincere expression of the Philadelphia City Council’s gratitude and recognition.

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