

Legislation Text

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Proclaiming the Week of April 28, 2017 to May 6, 2017 as the Seventh Annual Philly Tech Week Presented by Comcast, and Honoring the Broad and Vibrant Philadelphia Technology Community.

WHEREAS, The Philadelphia technology, innovation and creative communities are again coming together to celebrate their importance to the region's economy, culture, and future; and

WHEREAS, The Philadelphia technology community - with leadership from local technology news organization Technical.ly Philly - has again organized a series of 100 events around technology and innovation in Philadelphia called Philly Tech Week, scheduled from April 28, 2017 to May 6, 2017; and

WHEREAS, Philly Tech Week will kick off with an Innovation Crawl that highlights various technology hubs in Center City. Subsequent events will be hosted throughout the City, organized into one-day conferences focused on seven track themes: Creative, Civic, Business, Access, Media, Sciences, and Dev. The highlighted events include a Mayoral Tech Town Hall, a forum about the Future of Digital Marketing, and the Philly Tech Week Signature Event at the Pennovation Center; and

WHEREAS, The Title Sponsor is Comcast and the Collaboration Sponsor is the University of Pennsylvania; and

WHEREAS, The Dev Track sponsors are Power Home Remodeling, Snowflake, Chariot Solutions, Think Company, Clarivate Analytics, Jarvus Innovations, Turn5, Cerner, CardConnect, Clearvision, HomeNet Automotive, Uber, Vanguard, eMoney Advisor, Temple University Fox School of Business, and BarclayCard. The Creative Track sponsor is the Maryland Institute College of Art; and

WHEREAS, The Civic Track sponsor is Schuylkill Yards. The Media Track sponsor is Harmelin Media; the Business Track sponsors are Saul Ewing LLP, The Yard, Science Center, Zendesk, Ben Franklin Technology Partners of Southeastern Pennsylvania, Pilot, and Goldman Sachs 10,000 Small Businesses Program; the Sciences Track sponsors are CapTech and the Children's Hospital of Philadelphia; and

WHEREAS, Philly Tech Week 2016, the sixth annual event, was an event of great importance to the City's technology and innovation community. More than 20,000 people attended more than 100 events that were organized by 300 partners. The continuation of Philly Tech Week as an annual celebration and gathering of influencers in the technology and innovation sphere furthers Philadelphia's reputation as an emerging East Coast technology hub; now, therefore, be it

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That it declares the week of April 28, 2017 to May 6, 2017 as the Seventh Annual Philly Tech Week presented by Comcast, encourages all Philadelphians to participate in the series of scheduled events and conversations around technology and innovation, and commends the broad and vibrant Philadelphia technology community for creating jobs, growing partnerships, and remaining committed to the betterment of our City.

FURTHER RESOLVED, That an Engrossed copy of the resolution be presented to representatives of Philly Tech Week as evidence of the sincere sentiments of this legislative body.