Legislation Text

File #: 220180, **Version:** 0

Honoring and congratulating Champion of the Week and Black Business Crawl organization, the Philadelphia 76ers Buy Black program, and past recipients Spergo and Girl Contracting, Inc.

WHEREAS, The Philadelphia 76ers are relaunching their Buy Black program which has been developed to promote and market selected Black-owned businesses that were founded in Philadelphia's communities; and

WHEREAS, The partnership with the 76ers works with Harris Blitzer Sports & Entertainment to address black businesses and entrepreneurs have faced many difficulties blocked from capital investment, assistance, and limited customers; and

WHEREAS, Selected businesses will receive customized marketing plans that will be executed by the 76ers to grow, and sustain the success of their businesses; and

WHEREAS, Spergo is a Philadelphia-based designer apparel brand started by 15-year-old and CEO Trey Brown for creating trendsetting streetwear and lifestyle brand; and

WHEREAS, Girl Contracting Inc. is a commercial and residential construction company offering a personalized, detailed approach to design, build, and renovation managed by a female general contractor for each project; and

WHEREAS, The Buy Black program is announcing its 2022 winners on February 25th that are selected to participate this year; now, therefore, be it

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That we hereby congratulate and honor champion of the week and black business crawl organization, the Philadelphia 76ers Buy Black program and past recipients Spergo and Girl Contracting, Inc.

FURTHER RESOLVED, That an Engrossed copy be presented to the Buy Black Program's recipients, further evidencing the sincere admiration and respect of this legislative body.

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