



Legislation Text

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Celebrating Author Mollie Elkman and her Children's Book, *The House That She Built*, on the occasion of Women's History Month.

WHEREAS, Since 1987, Women's History Month, in conjunction with International Women's Day, a global celebration of women, has been observed annually in the month of March. The celebration honors the contributions women have made to history, culture, and society; and

WHEREAS, Exposure at an early age to a range of careers encourages children to consider a multitude of options and helps keep them engaged by making a connection between what they're learning in school and why they're learning it; and

WHEREAS, The mission of *The House That She Built* is to support workforce development initiatives in home building by generating awareness of the skilled trades to underrepresented communities; and

WHEREAS, Mollie Elkman authored *The House That She Built* to educate young readers about the people and skills that go into building a home. Readers learn about architects, framers, roofers and the many more that contribute their individual skills to build a home; and

WHEREAS, As President and owner of Group Two, a marketing agency for home builders, Mollie Elkman was recently recognized by The National Association of Home Builders as the 2022 Sales & Marketing Professional of the Year; and

WHEREAS, *The House That She Built* was inspired by the team of real women who came together from around the country to build a one-of-a-kind home. The home was created and completed by the Utah Home Builders Association's Professional Women in Building Council of NAHB; and

WHEREAS, Less than 3% of the onsite workforce in housing is women. The project's goal was to highlight and utilize skilled tradeswomen and women-owned companies for all stages of the project. As momentum and national interest grew, women from all over the country traveled to Utah to contribute; and

WHEREAS, The shortage in skilled trade workers is a growing crisis for the economy. *The House That She Built* exposes children and parents to opportunities for a successful career in home building. *The House That She Built* explores a path to a prosperous future determined by each unique child and their interests, skills, and goals; now, therefore, be it

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That we hereby celebrate Author Mollie Elkman and her Children's Book, *The House That She Built*, on the occasion of Women's History Month.

FURTHER RESOLVED, That an Engrossed copy of this resolution be presented to Mollie Elkman, further evidencing the sincere sentiments of this legislative body.

