Legislation Text

File #: 220925, **Version:** 0

Declaring each Friday in December 2022 as “Shop Black Business Friday” in the City of Philadelphia.

WHEREAS, Black culture runs deep among Philadelphia’s historic sites, artistic havens, cultural offerings-and in Philadelphia’s many Black-owned shops, restaurants, and other businesses; and

WHEREAS, These businesses provide local jobs, goods, services and amenities in neighborhoods throughout Philadelphia, including historically disadvantaged communities; and

WHEREAS, Historical structural inequities and systemic racism have presented barriers for Black and Brown entrepreneurs and small business owners to open, operate, and grow; and

WHEREAS, Though the COVID-19 pandemic has negatively impacted many small businesses, Black-owned businesses are disproportionately at risk of closure during the pandemic; and

WHEREAS, It is estimated, at least 40 percent of Black-owned businesses nationally have closed due to the pandemic-induced recession - nearly twice the rate of closure of other businesses; and

WHEREAS, In Greater Philadelphia, a 40 percent attrition rate among Black-owned businesses would equate to a loss of 1,135 firms, $993 million in regional revenue, 12,735 jobs, and $345 million in wages; and

WHEREAS, VISIT PHILADELPHIA, the tourism marketing organization, is kicking off the holiday season with dedicated marketing efforts to support the economic recovery and growth of local Black- and Brown-owned businesses in the wake of COVID-19; and

WHEREAS, The 2022 holiday season is a critical period for the economic health of small businesses, and an opportunity for residents and visitors to strengthen Philadelphia communities by shopping with Black- and Brown-owned businesses; and

WHEREAS, The City of Philadelphia recognizes that the promotion of Philadelphia small businesses is necessary to increase consumer sales, and, critically, support the jobs, revenue, and economic impact generated by these important community anchors; now, therefore be it

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That we hereby declare each Friday in December 2022 as “Shop Black Business Friday” in the City of Philadelphia.

FURTHER RESOLVED, That an Engrossed copy of this resolution be presented to VISIT PHILADELPHIA, further evidencing the sincere respect of this legislative body.