



## Legislation Text

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Recognizing April 15, 2025, as World Art Day in the City of Philadelphia, and celebrating the creativity, innovation and cultural diversity of the city's fine arts.

WHEREAS, World Art Day is celebrated globally on April 15 every year. April 15 is Leonardo da Vinci's birthday, and this day serves as a tribute to his contribution to the arts and sciences, to help reinforce the links between artistic creations and society, encourage greater awareness of diversity of artistic expressions, and highlight how contributions of artists are sustainable to development; and

WHEREAS, World Art Day was established by the International Association of Art (IAA), a non-governmental organization that works in partnership with The United Nations Educational, Scientific and Cultural Organization (UNESCO) to promote awareness of creative activity worldwide, foster the development of cultural diversity, encourage international cooperation, and recognize the importance of art in culture, sustainable development, and education; and

WHEREAS, Art is a tool for expression, healing, protest, and unity. Arts education creates opportunities for youth, helps to support local artists through equitable funding and visibility, and acknowledges how art uplifts underrepresented voices, especially Black, Brown, LGBTQ+, immigrant, and disabled artists; and

WHEREAS, World Art Day 2025 is organized on the theme "DNA-Do No Algorithm" to celebrate the irreplaceable essence of human creativity, presenting works crafted by human artists as a counterpoint to the rise of AI-generated creations and establishing a boundary where using AI has no place in the creation of original artwork; and

WHEREAS, Philadelphia boasts a rich artistic legacy and is particularly known for its vibrant public art scene, including sculptures, murals, as well as its history as a hub for Black artists and music. The first public art museum, art school, and first public library were built in the city. The Pennsylvania Academy of Fine Arts (PAFA) was founded in 1805, it is the longest continuously operating art school and museum in the United States; and

WHEREAS, The city of Philadelphia has a storied history of artistic excellence, serving as inspiration and home to many distinguished and influential artists, including Cesar Viveros, Michelle Angela Ortiz, Roberto Lugo, Symone Salib, and Isaiah Zagar who have contributed to the city's vibrant public art scene, fostering community engagement, transforming our urban landscapes, and promoting social justice through art; and

WHEREAS, Cesar Viveros has made powerful contributions to Philadelphia's public art through murals, mixed media installations, clay, performance, and projects that celebrate Mexican heritage, indigenous roots, immigrant stories, belonging and community, addresses gentrification, celebrates the Day of the Dead annually, and deepens community work through the Iglesias Garden; and

WHEREAS, Michelle Angela Ortiz centers immigrant communities and human rights through her organizing and work as a visual artist who makes documentaries, public art projects and murals; and

WHEREAS, Roberto Lugo, a Kensington native, elevates marginalized histories as a ceramicist, poet, social activist, and educator whose ceramics blend classical forms with graffiti and hip-hop aesthetics bridges high art and graffiti to highlight themes of poverty, inequality, and racial injustice. His work was most recently included in the PMA show *The Time is Always Now: Artists Reframe the Black Figure*; and

WHEREAS, Symone Salib uses vibrant, colorful portraiture and empowering language to brighten Philadelphia's streets as a muralist and street artist known for celebrating BIPOC and LGBTQ+ communities; and

WHEREAS, A Philadelphia treasure best known for Philadelphia's Magic Gardens on South Street, Isaiah Zagar's legendary street mosaics have contributed deeply to Philadelphia's reputation as a City of the arts; and

WHEREAS, Philadelphia is home to some of the largest public art programs in the country, thanks to initiatives like the Percent for Art Program and Mural Arts Program, and we are known as the "Mural Capital of the World." The arts are not only a reflection of our city's soul, but it is also a vital part of its economic, social, and educational fabric; now, therefore, be it

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, Hereby recognizes April 15, 2025, as World Art Day in the City of Philadelphia, and celebrating the creativity, innovation and cultural diversity of the city's fine arts.